

PLEASE read instructions on reverse side before completing this application

STATE OF WYOMING

SECRETARY OF STATE  
Capitol Building  
Cheyenne, Wyoming 82002

FILED

JUN -3 83 205613

WYOMING  
SECRETARY OF STATE

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

- BE IT KNOWN THAT THE APPLICANT POWER & PRESTIGE, INC. has heretofore adopted and used a certain trademark and hereby makes application for registration of such trademark.
- Address of applicant is: Street 227 East Ontario - Box 11207  
City Chicago County Cook State Illinois *60611*
- Is applicant (a) an individual (b) a partnership (c) a corporation (CIRCLE ANSWER)  
If (b) names and addresses of partners: \_\_\_\_\_  
If (c) where and when incorporated: Illinois - January 6, 1983
- Provide a WRITTEN description of trademark or service mark. (Description must include all words, names, symbols, devices, designs, colors or combinations thereof which make up the mark). POWER & PRESTIGE - Leading The Nation Toward Enlightenment, Equality & Excellence - The Publication For Professionals On The Rise, And For Those Who Are Already There.
- Provide (a) the class number and title of the goods or services (see reverse); (b) a brief description of the goods or services within the class; and (c) the mode or manner in which the mark is used to identify the goods or services (e.g. GOODS - labels on cans, bags, wrappers, etc.; tags, labels, nameplates affixed directly to product; on display stands or in window signs, etc.; SERVICES - labels on laundry bags, etc.; advertising; window signs).  
(a) (38)  
(b) Prints and Publications  
(c) Affixed in all manners.
- Date of first use by applicant or predecessor:  
(a) Anywhere: January 6, 1983  
(b) In this State: MAY 25, 1983
- NOTE: THREE SPECIMENS OR FACSIMILES MUST ACCOMPANY THIS APPLICATION.

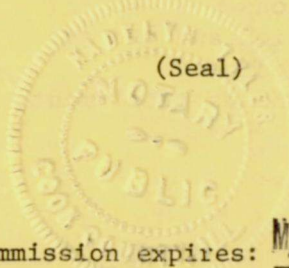
STATE OF Illinois  
COUNTY OF Cook SS

Susan Beller, being first duly sworn, deposes and says that he is President of the applicant and makes this affidavit on (title)

behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be registered; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

DATE: June 1, 1983 Susan Beller  
Signature

Subscribed and sworn to before me this 1st day of June, 1983.



Madelyn Tyler  
Notary Public

My Commission expires: My Commission Expires Sept. 7, 1988

## INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you showing the file data.

Send three facsimiles or specimens of the trademark or service mark.

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed either by the individual applicant, a member of a firm applying (if, for example, a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for like term upon application filed within six months prior to expiration of such terms. Renewal forms are available from the office of the Secretary of State and are mailed out to registrants whose trademark is up for renewal.

Assignment forms and copies of the Wyoming Trademarks Act are available from the office of the Secretary of State without charge.

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The following general classes of goods and services are established for convenience of administration of this Act, but not to limit or extend the applicant's or registrant's rights, and a single application for registration of a mark may include any or all goods upon which, or services with which, the mark is actually being used comprised in a single class, *but in no event shall a single application include goods or services upon which the mark is being used which fall within different classes of goods or services.*

### CLASS NUMBER AND TITLE

#### CLASS

##### (1) Goods

- |  |  |
|--|--|
| 1. Raw or partly prepared materials                        | 30. Crockery, earthenware, and porcelain                         |
| 2. Receptacles   | 31. Filters and refrigerators                                    |
| 3. Baggage, animal equipments, portfolios, and pocketbooks | 32. Furniture and upholstery                                     |
| 4. Abrasives and polishing materials                       | 33. Glassware  |
| 5. Adhesives   | 34. Heating, lighting, and ventilating apparatus                 |
| 6. Chemicals and chemical compositions                     | 35. Belting, hose, machinery packing, and non-metallic tires     |
| 7. Cordage   | 36. Musical instruments and supplies                             |
| 8. Smokers' articles, not including tobacco products       | 37. Paper and stationery   |
| 9. Explosives, firearms, equipments, and projectiles       | 38. Prints and publications                                      |
| 10. Fertilizers  | 39. Clothing   |
| 11. Inks and inking materials                              | 40. Fancy goods, furnishings & notions                           |
| 12. Construction materials                                 | 41. Canes, parasols, and umbrellas                               |
| 13. Hardware and plumbing and steam-fitting supplies       | 42. Knitted, netted and textile fabrics and substitutes therefor |
| 14. Metals and metal castings and forgings                 | 43. Thread and yarn  |
| 15. Oils and greases                                       | 44. Dental, medical, and surgical appliances                     |
| 16. Paints and painters' materials                         | 45. Soft drinks and carbonated waters                            |
| 17. Tobacco products                                       | 46. Foods and ingredients of foods                               |
| 18. Medicines and pharmaceutical preparations              | 47. Wines  |
| 19. Vehicles   | 48. Malt beverages and liquors                                   |
| 20. Linoleum and oiled cloth                               | 49. Distilled alcoholic liquors                                  |
| 21. Electrical apparatus, machines, and supplies           | 50. Merchandise not otherwise classified                         |
| 22. Games, toys, and sporting goods                        | 51. Cosmetics and toilet preparations                            |
| 23. Cutlery, machinery, and tools and parts thereof        | 52. Detergents and soaps   |
| 24. Laundry appliances and machines                        |  |
| 25. Locks and safes  |  |
| 26. Measuring and scientific appliances                    |  |
| 27. Horological instruments                                |  |
| 28. Jewelry and precious-metal ware                        |  |
| 29. Brooms, brushes, and dusters                           |  |

#### CLASS

##### (2) Services

100. Miscellaneous
101. Advertising and business
102. Insurance and financial
103. Construction and repair
104. Communications
105. Transportation and storage
106. Material treatment
107. Education and entertainment

# POWER & PRESTIGE



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WYOMING  
SECRETARY OF STATE

THE PUBLICATION FOR PROFESSIONALS ON THE RISE, AND FOR THOSE WHO ARE ALREADY THERE.

TRADEMARK DESIGN INFORMATION

REGISTRATION NUMBER: 83-205613 REGISTRANT: Power & Prestige, Inc.  
227 East Ontario  
DATE REGISTERED: 6-3-83 Box 11207  
CLASS CODE: # 38; DESC.: Chicago, IL 60611  
Prints & Publications  
DESIGN CATEGORY:  
MAJOR: Letter "O"  
X-REF: Figure - Female

DESIGN DESCRIPTION: Square letter "O" with the Statue of Liberty  
in the center.

Place Facsimile below:

*OK* ✓

**P**  **W E R &**  
**P R E S T I G E**