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Ed Murray, WY Secretary of State
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Application for Registration of Trademark or Service Mark

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, **you must describe the trademark completely:**

See attached sheet for written description of trade mark and brand standards .

2. Name of applicant:

WMC/PBD LLC

3. Business address of applicant:

6141 CR 206
 Pine Bluffs, WY 82082

4. Mailing address of applicant:

6141 CR 206
 Pine Bluffs, WY 82082

5. Applicant is (*check only one*):

- | | | |
|--|--|---|
| <input type="checkbox"/> individual; | <input type="checkbox"/> corporation; | <input type="checkbox"/> general partnership; |
| <input type="checkbox"/> limited partnership; | <input checked="" type="checkbox"/> limited liability company; | <input type="checkbox"/> statutory trust; |
| <input type="checkbox"/> unincorporated association; | <input type="checkbox"/> other: | |

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

The state of incorporation or organization: Wyoming

The date incorporated or organized: 02/27/2016
(Date – mm/dd/yyyy)

b. If a general partnership or limited partnership, list the names of the general partners or partners:

c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

Chad Brown, Gene Purdy, Kathy Brown

d. If other, explain:

7. Provide the class number **and** title of the goods or services (*see attachment*). Use only one class code per registration:

Class number: 46 Title: Foods and ingredients of foods

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 Wyoming

8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide): Primary business function is making malted barley and other malted grains grown locally for sale.

9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.): Mark will be used as primary logo for Wyoming Malting Company and used on bags of product for sale, marketing materials, advertisements, delivery vehicles, and signage at business location.

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes No

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

11. Date of first use by applicant or predecessor (*the mark **must be in use** before it can be registered*):

a. Anywhere: 11/30/2016
(Date - mm/dd/yyyy)

b. In this state: 11/30/2016
(Date - mm/dd/yyyy)

12. **One** photocopy or facsimile of the mark **as it is actually used** must accompany this application.

13. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Signature: 

Date: 02/28/2017
(mm/dd/yyyy)

Print Name: Chad Brown

Contact Person: Chad Brown


Title: Member

Daytime Phone Number: (307) 701-4170

Email: chad@wyomalt.com

*(Email provided will receive filing evidence)
May list multiple email addresses


The foregoing instrument was subscribed and sworn before me by Chad Brown
Signatory

 02/28/2017 May 9, 2020
Notary Public Notary Date (mm/dd/yyyy) Notary Commission Expiration

State of Wyoming *Notarial Seal*

County of Laramie

CRYSTAL BRAATEN - NOTARY PUBLIC

COUNTY OF LARAMIE  STATE OF WYOMING

MY COMMISSION EXPIRES MAY 9, 2020

Wyoming Malting Company
Written Description of Trade Mark

The Wyoming Malting Company logo consists of 4 components, horizontally aligned at their visual center points. Beginning at the bottom, these components are as follows:

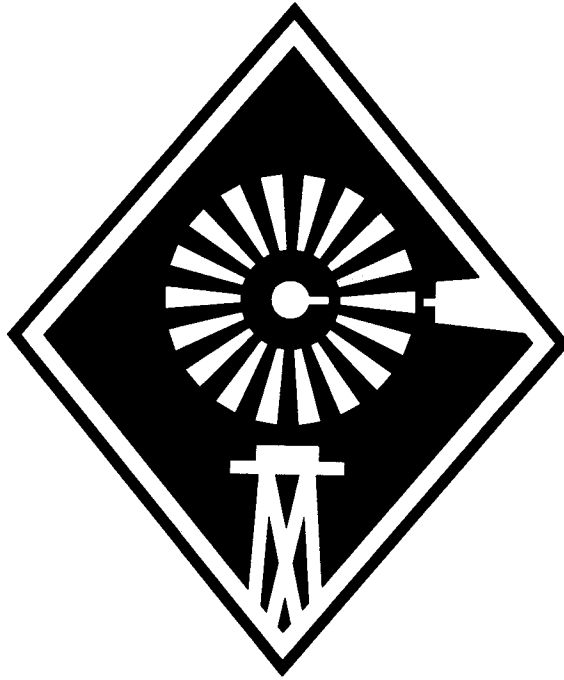
The type "EST. 2015" in PANTONE 403 [C=14 M=18 Y=22 K=42] [News Gothic Condensed Bold]. For the purpose of this description, the height of the "E" in this phrase will be equal to one unit of measure. The total phrase is approximately equal to 5 units in width, with 1.5 units of clear space on either side. Two horizontal rules extend from the clear space to the right and left edges of the logo space. The horizontal rules are positioned at 1/3 and 2/3 the height of the phrase, and are approximately equal in thickness to the period in "EST." There is approximately 1 unit of clear space above this element.

The type "MALTING COMPANY" in PANTONE 7427 [C=0 M=100 Y=66 K=42] [Baskerville Semibold]. The height of this phrase is approximately 1.5 units high and it extends from the right edge to the left edge of the logo space, approximately 31 units wide. Space between each letter is approximately equal to the width of the "I" character. There is approximately 1 unit of clear space above this element.

The type "WYOMING" in PANTONE 403 [C=14 M=18 Y=22 K=42] [News Gothic Condensed Bold]. The height of this word is approximately 6.5 units high and it extends from the right edge to just beyond the left edge of the logo space, approximately 31.5 units wide.. The midpoint of the top left horizontal plane of the first stroke of the "W" falls on the left edge of the logo space, enabling the word to appear centered to the rest of the components. Space between each letter is approximately equal to one stroke thickness of this typeface. There are approximately 2 units of clear space above this element.

The diamond-shaped WINDMILL MARK in PANTONE 7427 [C=0 M=100 Y=66 K=42]. The diamond is a rhombus comprised of 2 80-degree angles (top and bottom) and 2 100-degree angles (left and right). The rhombus contains a PANTONE 7427 [C=0 M=100 Y=66 K=42] outline approximately twice the thickness of the period in "EST.", a white outline approximately twice the thickness of the maroon outline, and a white 18-blade, Western windmill. The hub of the windmill falls approximately 1 unit above the midline of the diamond. The rudder lies to the right of the hub and forms a continuous shape with the white outline. The tower and platform are merged with an "X"-shaped support. All other elements of the windmill are non-continuous shapes. The mark's size is approximately 11.5 units wide and 13 units high.

The size of the overall logo is approximately 31 units wide and 27 units high.



WYOMING

MALTING COMPANY

EST. 2015



WYOMING
MALTING COMPANY
 EST. 2015

LOGO STANDARDS

LOGO COLORS

Your Pantone® brand colors are listed below. Your vendor can recommend whether a PMS, CMYK, or RGB logo file will work best for production. Colors below are approximate representations of how pieces should look when printed. Check with your print vendor for exact color matches. Hex colors are also provided for web use. Please keep in mind that these colors may vary across computers and digital devices depending on color calibration.

PMS 403

CMYK: 14/18/22/42
 RGB: 146/139/129
 HEX: 928B81

PMS 7427

CMYK: 0/100/66/42
 RGB: 150/23/46
 HEX: 96172E

LOGO FONTS

The following typefaces have been selected for your logo and to represent your brand. These typefaces are available in upper and lowercase as well as multiple font styles including Regular, Bold, and Italic. All are approved for use in your brand. These fonts are available for purchase online on sites such as www.myfonts.com.

NEWS GOTHIC BOLD CONDENSED:

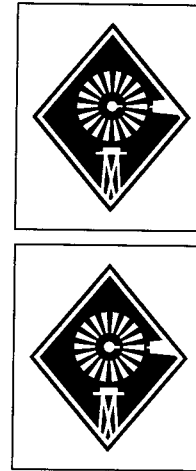
AaBbCcDdEeFfGgHhIiJj
KkLlMmNnOoPpQqRrSs
TtUuVvWwXxYyZz
0123456789

BASKERVILLE SEMIBOLD:

AaBbCcDdEeFfGg
HhIiJjKkLlMmNn
OoPpQqRrSsTtUu
VvWwXxYyZz
0123456789

LOGO & BRAND STANDARDS {CONTINUED}

LOGO FILES:



All logo files pictured here have been saved as various file types. Please see below for a description of each format and when it should be used.

FILE TYPE DESCRIPTIONS:

EPS FILES

EPS files are high-quality, vector images that will not distort or become pixelated when enlarged or reduced. Professional graphic designers, printers, sign companies, etc. will appreciate these logos. However, you cannot import an EPS file into Word or other word-processing programs, because they require a postscript printer to print correctly.

JPG FILES

JPG files are high-resolution bitmapped images. These files can be imported into common word-processing programs and can be printed by any type of printer. However, JPG files are resolution-dependent and will become pixelated or jagged if enlarged too much. Please keep in mind that the provided color JPG files can only print in CMYK, they cannot be separated into spot colors. (Use the PMS EPS files for that purpose.)

PNG FILES

PNG files are lossless compressed bitmap image files. PNG is an excellent file type for internet graphics and supports transparency. These files are RGB and 72dpi and are not recommended for use in print.



This image depicts how JPG and PNG files can become pixelated and distorted when greatly enlarged.

PROTECT YOUR LOGO

The Wyoming Malting Company logo is an extension of your business; it is important to maintain and protect your brand from misuse or distortion. When a logo is warped, adjusted, misused, it negatively impacts your company by implying that you may be indifferent, unprofessional, or do not value integrity.



INCORRECT USE OF LOGO

- DO NOT change the logo typeface
- DO NOT change the logo colors
- DO NOT distort logo
- DO NOT add a drop shadow
- DO NOT add other elements or copy