

Please read instructions on reverse side before completing application.

FILED

SEP -8 1989 256276

WYOMING
SECRETARY OF STATE

PLEASE TYPE

STATE OF WYOMING
SECRETARY OF STATE
State Capitol
Cheyenne, Wyoming 82002

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

1. BE IT KNOWN THAT THE APPLICANT JENSEN FOODS COMPANY has heretofore adopted and used a certain trademark and hereby makes application for registration of such trademark.
2. Business address of applicant is: P. O. Box 338, 167 West Bromley Lane,
Brighton, CO 80601
3. Mailing address of applicant is: _____
4. Applicant is: (a) individual (b) partnership (c) a corporation (d) other (CIRCLE ANSWER) If (b) give names and address of partners: _____

If (c) show when and where incorporated (State) Colorado (Date) 2-1-76
If (d) explain: _____
5. Provide a written description of trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely. Words "Brite 'N Gold"
6. Provide the class number and title of the goods or services (see reverse) USE ONLY ONE CLASS CODE PER REGISTRATION. 46 Foods and ingredients of foods
7. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.) _____
Food products and distribution of food products
8. List the mode or manner in which the mark is used to identify the goods or services (e.g., GOODS-labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; SERVICES-labels on laundry bags, advertising, window signs, etc.) Prominently displayed on food products
sold by applicant
9. Date of first use by applicant or predecessor
(a) Anywhere 1/21/87 THE M
(b) In THIS State 6/1/89 BEFC
10. THREE specimens or facsimiles of the mark AS IT IS ACTUALLY USED must accompany this application.

State of ARIZONA ss.
County of MARICOPA

Norman P. McClelland, being first duly sworn,
deposes and says that he is President of the applicant and
(title)

makes this affidavit on behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be registered; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

Date: 9/5/89 Signature: Norman P. McClelland

Subscribed and sworn to before me this 5th day of September, 1989.

SEAL

Revised 2/88

Lupe Chavez
(Notary Public)

My commission expires: July 27, 1992

9-8-89

AVAILABILITY OF NAME

NAME: Brite N Gold

The above reference name was researched for availability and the following was determined:

First examiner's name-- Dattin
Availability YES NO ONLY WITH CONSENT
If No or Only with Consent name the conflicting company or companies:

Second examiner's name-- Lisa
Availability YES NO ONLY WITH CONSENT
If No or Only with Consent name the conflicting company or companies:

IF THERE IS A CONFLICT BETWEEN THE EXAMINERS
OPINIONS OBTAIN THE SUPERVISOR'S OPINION

Supervisor's name--
Availability YES NO ONLY WITH CONSENT
If No or Only with Consent name the conflicting company or companies:

SHAMROCK FOODS COMPANY
FAX TRANSMITTAL SHEET

ATTN: PATTY
TO: SECRETARY OF STATE - WYOMING
COMPANY: FAX 307-777-5339
FROM: CAROLYN LAGRAN
Administrative Assistant
DATE: 9/18/89
TIME: _____

We are transmitting 1 pages (including this cover sheet).
If you do not receive all pages, please call (602)272-6721.

COMMENTS: DATE OF INCORPORATION FOR JENSEN FOODS
IS FEBRUARY 6, 1976
Carolyn Lagrand

SHAMROCK FOODS COMPANY FAX#:
(602)272-6721, Ext. 216

