

Wyoming Board of Architects and Landscape Architects

Strategy Session
Wednesday, May 7, 2014
Jackson, WY

Members of the Wyoming Board of Architects and Landscape Architects met to discuss the Board's vision and mission, and to think strategically about the Board's work in the future.

Vision: The health, safety and welfare of the citizens of Wyoming, through (mission)

- Licensing
- Advocacy
- Education

Goals

1. Raise awareness of the value of licensed professionals
2. Improve Continuing Education programs in Wyoming

Constituents

- The Wyoming public

Customers

- Licensees and applicants
- Public officials
- Elected officials
- Students (architecture/landscape architecture)

Board Needs

1. Develop a board handbook, including:
 - Strategic plan
 - Expectations for each other and staff
 - Connections with NCARB and CLARB
 - Link to the Wyoming Board Handbook
 - Board member job description
 - Contact information

Prioritized Strategies

HIGH PRIORITY

Regulatory

Rules

- Maintain ongoing awareness of model law (NCARB, CLARB)
- Conduct comprehensive bi-annual review of rules
- Create a standing agenda item for board to review rule updates

Public/Professional Outreach

- Maintain representation at meetings (e.g. AIA)
- Maintain staff-to-staff communications

Administrative

Licensing

- Formalize and maintain application and renewal policy

NCARB/CLARB

- Board members and key staff attend national meetings and (time permitting) get involved in national level committee work.

Executive

- Develop clear expectations for Executive Director
- Create and implement an annual process of goal setting and review

MEDIUM PRIORITY

Education

- Create grant opportunities
 - Leverage AIA programs (public and professional)

Public/Professional Outreach

- Engage and ask:
 - WSMEE (Professional Engineers)
 - WY Council (Building Officials)
 - Student Group (need to identify)
 - ASLA (WY Chapter?)

Tactical suggestions:

Consider developing whitepapers with opinion on interpretations)
Attend local meetings of above groups

- Engage existing licensees
 - Send out periodic informational emails when there is something relevant to communicate

LOWER PRIORITY

Regulatory

License

- Review license fee structure
- Provide applicant support with NCARB/CLARB

Board Development

- Create a set of criteria for ideal potential board members
- Board members recruit and cultivate promising candidates
- Develop a board commitment letter and orientation package

Attorney General

- Offer support for AG liaison to attend FARB training
- Maintain engagement with ongoing rule interpretation and review of possible programs
- Review board strategies for potential issues