

Read other side before
completing application

STATE OF WYOMING
Secretary of State
State Capitol, Cheyenne, WY 82002

PLEASE TYPE

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

FILED

APR 14 93 281303

WYOMING
SECRETARY OF STATE

1. Be it known that the applicant Northwest Farmer-Stockman, Inc. has heretofore adopted and used a certain trademark and hereby makes application for registration of such trademark.

2. Business address of applicant is: 999 West Riverside Ave., Spokane, WA 99201

3. Mailing address of applicant is: same as above

4. Applicant is: (a) individual (b) partnership (c) a corporation (d) other (CIRCLE ANSWER) If (b) give names and address of partners: _____

If (c) show when and where incorporated (STATE) Washington (DATE) 1/29/71

If (d) explain: _____

5. Provide a written description of trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely.

The words "Western Beef Producer"

6. Provide the class number and title of the goods or services (see reverse) use only one class code per registration. #38 - publication

7. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.) publication and distribution of magazine

8. List the mode or manner in which the mark is used to identify the goods or services (e.g., goods-labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services-labels on laundry bags, advertising, window signs, etc.) directly on goods

9. Date of first use by applicant or predecessor:

(a) Anywhere 3/1/93

(b) In this State 3/1/93

The mark must have been used

before it may be registered

WESTERN

BEEF

PRODUCER

10. Three specimens or facsimiles of the mark as it is actually used must accompany this

State of Washington)ss.

County of Spokane)

Michael K. Nielsen, being first duly sworn, deposes and says that he is
(title) Secretary of the applicant and makes this affidavit on behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be registered; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

Date: 3-22-93 Signature: [Signature] Signature available on original document

Subscribed and sworn to before me this 22 day of March, 19 93.

Heidi K. Murphy
Notary Public

SEAL

My Commission Expires 11-2-96

93-281303
TM

FILED WY

ASSIGNMENT OF TRADEMARK REGISTRATION 96 3 1 5 8 9 2

WHEREAS, Northwest Farmer-Stockman, Inc., a Washington corporation with offices at West 999 Riverside, Spokane, Washington 99201 ("Assignor"), has adopted, used and is using the mark which is registered in the office of the Secretary of State of Wyoming, as follows:


<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
Western Beef Producer	281,303	April 14, 1993

WHEREAS, Farm Progress Companies, Inc., an Illinois corporation, with offices at 191 South Gary Avenue, Carol Stream, Illinois 60188 ("Assignee"), is desirous of acquiring said mark and the registration thereof, in accordance with the terms of the Asset Purchase Agreement dated June 5, 1996 between Assignor and Assignee,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Dated: September 10, 1996

NORTHWEST FARMER-STOCKMAN, INC.

By: 
Name: Michael Crdigen
Title: general manager

96 OCT -7 AM 7:16
SECRETARY OF STATE
WYOMING

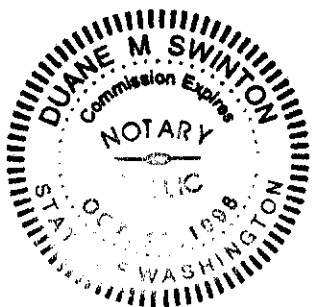
STATE OF WASHINGTON)

: ss.:

COUNTY OF SPOKANE)

On the 10th day of September, 1996, before me personally came
Michael Craisen to me known, who, being by me duly sworn, did depose and
say that she/he resides at Spokane, Wa; that she/he is the
general manager of NORTHWEST FARMER-STOCKMAN, INC., the corporation described
in and which executed the foregoing instrument; that she/he knows the seal of said corporation;
that it was so affixed by order of the board of directors of said corporation; and that she/he signed
his/her name.

[SEAL]



Dr SK
Notary Public

State of Wyoming

Office of the Secretary of State



United States of America,
State of Wyoming } ss.

CERTIFICATE OF ASSIGNMENT OF TRADE NAME

OF

. . . WESTERN BEEF PRODUCER. . .

REGISTRATION NO. 93-281303
DATE REGISTERED 4-14-1993
EXPIRATION DATE 4-14-2003

NAME & ADDRESS OF ASSIGNEE:
FARM PROGRESS COMPANIES, INC.
191 SOUTH GARY AVENUE
CAROL STREAM, IL 60188

I, DIANA J. OHMAN, Secretary of State of the State of Wyoming, hereby certify that the prerequisites for the issuance of this certificate have been fulfilled in compliance with law, and are found to conform to law.

ACCORDINGLY, the undersigned, by virtue of the authority vested in me by law, hereby issues this Certificate.



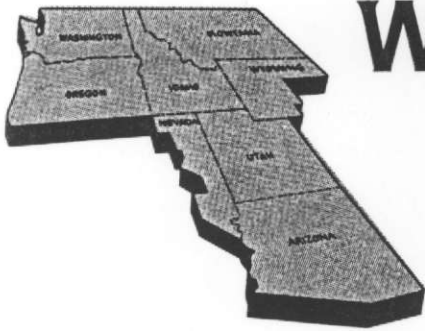
IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the

Great Seal of the State of Wyoming. Done at Cheyenne, the Capital, this

8TH day of OCTOBER A.D., 19 96.

Diana J. Ohman
Secretary of State

By *Jeri Melsness*



Western Farmer-Stockman Magazines

WASHINGTON
Farmer-Stockman

OREGON
Farmer-Stockman

IDAHO
Farmer-Stockman

MONTANA
Farmer-Stockman

UTAH
Farmer-Stockman

ARIZONA
Farmer-Stockman

P.O. Box 2160, Spokane WA 99210-1615

93-281303

May 9, 1994

Secretary of State
State of Wyoming
State Capital
Cheyenne, Wyoming 92002

Attention: Pam Floyd

Re: Northwest Farmer-Stockman, Inc.

Dear Ms. Floyd:

I am the corporate secretary for Northwest Farmer-Stockman, Inc. Northwest Farmer-Stockman, Inc. has previously filed a tradename application with the state of Wyoming concerning the name "Western Beef Producer." That filing was accomplished on April 14, 1993.

In addition, Northwest Farmer-Stockman, Inc. recently forwarded to the Wyoming Secretary of State a tradename filing for the name "Western Beef Rancher." Please note that both names are to be utilized by Northwest Farmer-Stockman, Inc. in Wyoming and that there is an affiliation concerning use of the two names, both of which have been approved for use by the officers of Northwest Farmer-Stockman, Inc.

Sincerely,

Northwest Farmer-Stockman, Inc.

By:

Signature available on original document

Michael K. Nielsen, Secretary

Review Tower, West 999 Riverside Avenue, Spokane WA 99201-1098
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Branch Offices: Billings MT • Mesa AZ

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WYOMING
SECRETARY OF STATE
94 MAY 17 AM 9:22

WESTERN BEEF PRODUCER (WORDS ONLY)
MICHAEL CRAIGEN
191 S. GARY AVE.
CAROL STREAM, IL 60188

93 281303

FILED: 03/27/2003
CID: 1993-00281303
WY Secretary of State
Doc. ID: 2003-00448320

**APPLICATION FOR RENEWAL OF
TRADEMARK OR SERVICE MARK REGISTRATION**

238851

1. Name of applicant: FARM PROGRESS COMPANIES, INC.
2. Business address of applicant: 191 S. Gary Ave., Carol Stream, IL 60188
3. Mailing address of applicant: same as above
4. Applicant is: (a) individual; (b) corporation; (c) limited partnership; (d) general partnership; (e) limited liability company; (f) statutory trust; (g) other (CIRCLE ANSWER)
If (b) (c) (e) or (f) show when and where incorporated or organized:
(STATE) IL (DATE) January 18, 1974
If (c) or (d) list the names of the general partners: _____
If (e) or (f) list the names of the managers, members or trustees: _____
If (g) explain: _____
5. Date of original registration in the office of the Wyoming Secretary of State: 4/14/93
6. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which appear on the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely. WESTERN BEEF PRODUCER
7. Provide the class number and title of the goods or services (see reverse) use only one class code per renewal.
38-publication
8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.) Publication and distribution of magazine
9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.) directly on goods
10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes X No _____
If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefor. _____
75/618, 847-PENDING
11. Three specimens or facsimiles of the mark **as it is actually used** must accompany this renewal application.
12. The applicant is the owner of the mark. The mark has been and is still in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date: 3-17-03

Signed: _____

Signature available on original document

Title: _____

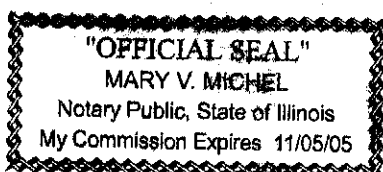
president

State of Illinois)ss.
County of DuPage)

Subscribed and sworn to before me this 17 day of March, 2003
by C. Roth

7/97

SEAL



My commission expires: 11-05-05

Mary V. Michel

Notary Public

11-05-05

STATE OF ILLINOIS

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INSIDE

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Where art thou mother cow? / WB33

WESTERN BEEF PRODUCER

Are you on the lookout for tall whitetop?

Difficult to control noxious weed destroys ecosystems, steals pasture and rangeland.

■ By John Spitler

The one thing you absolutely do not want to do with tall whitetop is ignore it. That's because it absolutely won't ignore you.

Among the world's most aggressive and destructive vegetative invaders, this woody member of the mustard family has stolen many of the American West's most precious waterways, meadows and rangelands.

Once established, always established. "Except for eliminating small, isolated patches, it's just not in the cards to completely rid infested areas," says biologist Jim Young of USDA's Agriculture Research Service (ARS) in Reno, Nev. Young, who has researched the weed for more than 10 years, says if established the emphasis becomes "... a suppression program rather than eradication program."

NO SPACE IS SPARED

Today, tall whitetop is being battled all over the West. Especially impacted are regions of Nevada, California, Colorado, Utah and Idaho.



Once home to groves of vigorous cottonwood and willow trees, today the banks along much of the Truckee River east of Reno, Nev., support only a useless thicket of tall whitetop.

"It's an international problem," says Young. "It's so adaptable. It's even a major problem in British Columbia and Northern Mexico." A native of Southeastern Europe and Southwestern Asia, tall whitetop may have hitchhiked to the Americas around 1900 in shipments of sugar beet seed. Regardless of how it got here, once it arrived and adapted it really got around.

Fields, riverbanks and valleys across the West now struggle against its infestation. Ranchers in the San Luis Valley in Colorado battle the weed. In Utah tall whitetop is found in a majority of the counties. "In some cases it's infected thousands and thousands of acres," says Steven Dewey, Utah State extension weed specialist. "There are a lot of efforts underway

Continued on WB3