

**Wyoming Secretary of State**

State Capitol Building, Room 110  
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**Max Maxfield, WY Secretary of State****FILED: 02/23/2012 11:25 AM****ID: 2012-000617348****Application for Registration of Trademark or Service Mark**

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely:

NewDay USA. The words NewDay USA are blue. The A in USA has a white five point star in the middle followed by a 2 stripe red banner

2. Name of applicant:

New Day Financial, LLC

3. Business address of applicant:

8171 Maple Lawn Boulevard, Suite 300, Fulton, Maryland 20759

4. Mailing address of applicant:

8171 Maple Lawn Boulevard, Suite 300, Fulton, Maryland 20759

5. Applicant is (check one):

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> individual;                 | <input type="checkbox"/> corporation;                          | <input type="checkbox"/> general partnership; |
| <input type="checkbox"/> limited partnership;        | <input checked="" type="checkbox"/> limited liability company; | <input type="checkbox"/> statutory trust;     |
| <input type="checkbox"/> unincorporated association; | <input type="checkbox"/> other:                                |   |

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

The state of incorporation or organization: Delaware

The date incorporated or organized: 11/27/2002

(Date - mm/dd/yyyy)

b. If a general partnership or limited partnership, list the names of the general partners or partners:

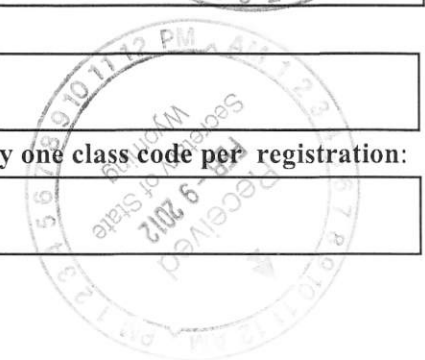
c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

Robert I Posner, Manager

d. If other, explain:

7. Provide the class number and title of the goods or services (see attachment). Use only one class code per registration:

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8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide):

Mortgage Lending

9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.):

Mark is placed on brochures and advertisements

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ☐ No ☒

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

11. Date of first use by applicant or predecessor (*the mark **must be in use** before it can be registered*):

a. Anywhere: 12-19-2011  
(Date - mm/dd/yyyy)

b. In this state: 01-05-2012  
(Date - mm/dd/yyyy)

12. **One** photocopy or facsimile of the mark **as it is actually used** must accompany this application.

13. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date: 02/06/2012  
(mm/dd/yyyy)

Signature:

Signature available on original document

Title: Manager

Contact Person: Barbara Shafii

Daytime Phone Number: (877) 912-2806

State of Maryland )  
County of Howard )

Subscribed and sworn to before me this 6th day of February, 2012.


by Robert I Posner

(Notarial Seal)

Notary Public

My commission expires: 11-17-2015





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need a home loan,  
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(Find out more at [www.PHHUSA.org/MB](http://www.PHHUSA.org/MB))

