

Must be submitted in duplicate)

STATE OF WYOMING

Office of the
SECRETARY OF STATE
Capitol Building
Cheyenne, Wyoming 82001

STATE OF WYOMING } ss

Office of the Secretary

Filed the 1st day of March
1969, at 11:15 A M.

THYRA THOMSON
Secretary of State

01317

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

Registration fee - \$10.00

Payable to the Secretary of State

1. BE IT KNOWN THAT THE APPLICANT STOKELY-VAN CAMP, INC.
has heretofore adopted and used a certain trademark and hereby makes application for
registration of such trademark.

2. Address of applicant is: Street 941 N. Meridian Street
City Indianapolis County Marion State Indiana

3. (a) Individual (b) Partnership (c) Corporation (indicate which one)
If (b) names and addresses of partners:

- - - -

If (c) show where incorporated state of Indiana

4. Trademark and description of goods or services in connection with which mark is used:

GATORADE - to identify a soft drink composition

5. Mode or manner in which mark is used in connection with goods or services:

by applying the mark to the labels affixed to the containers

for the goods

and three specimens or facsimiles of the mark as actually used are presented herewith.

6. Class number and title (see reverse side) 45 - soft drinks and carbonated waters

7. Trademark has been IN USE in Wyoming since August 15, 1968

STATE OF INDIANA)
COUNTY OF MARION) ss

Henry R. Warren, Jr., being first duly sworn, deposes and
says that he is Vice President of Stokely-Van Camp, Inc.

the applicant herein and makes this affidavit in its

behalf. He has read the above application, and the facts set out therein are true; he believes
the applicant to be the owner of the mark sought to be registered; to his best knowledge and
belief no other person, firm, corporation or association has the right to use said mark in this
State, either in the identical form or in such near resemblance thereto as might be calculated
to deceive.

DATE: March 7, 1969 Henry R. Warren, Jr.
Subscribed and sworn to before me this 7th day of March, 19 69

(Seal)

Fred B. Laird

Notary Public FRED B. LAIRD

My commission expires:

November 22, 1971

ck# 4945
10.00

INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you with your certificate of registration.

Send three (3) facsimiles or specimens of the trademark or service mark.

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed either by the individual applicant, a member of a firm applying (if, for example, a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for like term upon application filed within six months prior to expiration of such terms. Renewal forms are available from the office of the Secretary of State and are mailed out to registrants whose trademark is up for renewal.

Assignment forms and copies of the Wyoming Trademarks Act are available from the office of the Secretary of State without charge.

The following general classes of goods and services are established for convenience of administration of this Act, but not to limit or extend the applicant's or registrant's rights, and a single application for registration of a mark may include any or all goods upon which, or services with which, the mark is actually being used comprised in a single class, but in no event shall a single application include goods or services upon which the mark is being used which fall within different classes of goods or services.

CLASS NUMBER AND TITLE

CLASS

(1) Goods

- | | |
|--|--|
| 1. Raw or partly prepared materials | 30. Crockery, earthenware, and porcelain |
| 2. Receptacles | 31. Filters and refrigerators |
| 3. Baggage, animal equipments, portfolios, and pocketbooks | 32. Furniture and upholstery |
| 4. Abrasives and polishing materials | 33. Glassware |
| 5. Adhesives | 34. Heating, lighting, and ventilating apparatus |
| 6. Chemicals and chemical compositions | 35. Belting, hose, machinery packing and non-metallic tires |
| 7. Cordage | 36. Musical instruments and supplies |
| 8. Smokers' articles, not including tobacco products | 37. Paper and stationery |
| 9. Explosives, firearms, equipments, and projectiles | 38. Prints and publications |
| 10. Fertilizers | 39. Clothing |
| 11. Inks and inking materials | 40. Fancy goods, furnishings & notions |
| 12. Construction materials | 41. Canes, parasols, and umbrellas |
| 13. Hardware and plumbing and steam-fitting supplies | 42. Knitted, netted and textile fabrics and substitutes therefor |
| 14. Metals and metal castings and forgings | 43. Thread and yarn |
| 15. Oils and greases | 44. Dental, medical, and surgical appliances |
| 16. Paints and painters' materials | 45. Soft drinks and carbonated waters |
| 17. Tobacco products | 46. Foods and ingredients of foods |
| 18. Medicines and pharmaceutical preparations | 47. Wines |
| 19. Vehicles | 48. Malt beverages and liquors |
| 20. Linoleum and oiled cloth | 49. Distilled alcoholic liquors |
| 21. Electrical apparatus, machines, and supplies | 50. Merchandise not otherwise classified |
| 22. Games, toys, and sporting goods | 51. Cosmetics and toilet preparations |
| 23. Cutlery, machinery, and tools and parts thereof | 52. Detergents and soaps |
| 24. Laundry appliances and machines | |
| 25. Locks and safes | |
| 26. Measuring and scientific appliances | |
| 27. Horological instruments | |
| 28. Jewelry and precious-metal ware | |
| 29. Brooms, brushes, and dusters | |

CLASS

(2) Services

- | |
|----------------------------------|
| 100. Miscellaneous |
| 101. Advertising and business |
| 102. Insurance and financial |
| 103. Construction and repair |
| 104. Communications |
| 105. Transportation and storage |
| 106. Material treatment |
| 107. Education and entertainment |

THE EFFECTIVE DATE OF THIS LAW IS MAY 22, 1965

INSTANT

GATORADE®

A DRY MIX

THIRST QUENCHER

FOR ACTIVE
PEOPLE

NET WT. 7.15 OZ.

DISTRIBUTED BY STOKELY-VAN CAMP, INC.
INDIANAPOLIS, INDIANA 46206

PLEASE read instructions
reverse side before complet-
ing this application.

STATE OF WYOMING

SECRETARY OF STATE
Capitol Building
Cheyenne, Wyoming 82002

STATE OF WYOMING
FILED
At 1:25 pm
JAN 29 1979
02765
THYRA THOMSON
SECRETARY OF STATE

renews #01317

APPLICATION FOR RENEWAL OF TRADEMARK OR SERVICE MARK REGISTRATION

1. BE IT KNOWN THAT THE APPLICANT Stokely-Van Camp, Inc.
has heretofore adopted and used a certain trademark and hereby makes application
for the renewal of such trademark registration.
2. Address of applicant is: Street 941 North Meridian Street
City Indianapolis County Marion State Indiana 46225
3. Is applicant (a) an individual (b) a partnership (c) a corporation (CIRCLE ANSWER)
If (b) names and addresses of partners: _____
If (c) where and when incorporated: Indiana August 13, 1936
4. Date of most recent registration or renewal in the office of the Wyoming Secretary
of State: March 21, 1969
5. Provide a WRITTEN description of trademark or service mark. (Description must
include all words, names, symbols, devices, designs, colors or combinations thereof
which make up the mark). the word "Gatorade"
6. Provide (a) the class number and title of the goods or services (see reverse); (b)
a brief description of the goods or services within the class; and (c) the mode or
manner in which the mark is used to identify the goods or services (e.g. GOODS -
labels on cans, bags, wrappers, etc.; tags, labels, nameplates affixed directly to
product; on display stands or in window signs, etc.; SERVICES - labels on laundry
bags, etc.; advertising; window signs).
(a) 45 - Soft Drinks and Carbonated Waters
(b) a soft drink composition
(c) Goods- the trademark is applied to tags or labels accompanying the goods; applied
to the containers for the goods; displays associated with the goods.
7. NOTE: THREE SPECIMENS OR FACSIMILES MUST ACCOMPANY THIS APPLICATION.
8. APPLICANT CERTIFIES THAT THE MARK IS STILL IN USE IN WYOMING.

STATE OF Indiana)
COUNTY OF Marion) SS

Robert L. Rice, being first duly sworn, deposes and says
that he is Senior Vice President of the applicant and makes this affidavit
(title)

on behalf of the applicant. He has read the above application, and the facts set out
therein are true; he believes the applicant to be the owner of the mark sought to be
renewed; to his best knowledge and belief no other person, firm, corporation or assoc-
iation has the right to use said mark in this State, either in the identical form or
in such near resemblance thereto as might be calculated to deceive or to be mistaken
therefor.

DATE: January 19, 1979

Robert L. Rice
Signature
Robert L. Rice, Senior Vice President

Subscribed and sworn to before me this 23rd day of January, 1979.

(Seal)

Helen V. Galardo
Notary Public

Helen V. Galardo - Notary Public

My Commission expires: My Commission Expires January 5, 1982

166569
10

RENEWAL FORM

INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you with our file data evidenced thereon.

Send three (3) facsimiles or specimens of the trademark or service mark.

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed either by the individual applicant, a member of a firm applying (if, for example, a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for like term upon application filed within six months prior to expiration of such terms. Renewal forms are available from the office of the Secretary of State and are mailed out to registrants whose trademark is up for renewal.

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The following general classes of goods and services are established for convenience of administration of this Act, but not to limit or extend the applicant's or registrant's rights, and a single application for registration of a mark may include any or all goods upon which, or services with which, the mark is actually being used comprised in a single class, but in no event shall a single application include goods or services upon which the mark is being used which fall within different classes of goods or services.

CLASS NUMBER AND TITLE

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| 4. Abrasives and polishing materials | 33. Glassware |
| 5. Adhesives | 34. Heating, lighting, and ventilating apparatus |
| 6. Chemicals and chemical compositions | 35. Belting, hose, machinery packing, and non-metallic tires |
| 7. Cordage | 36. Musical instruments and supplies |
| 8. Smokers' articles, not including tobacco products | 37. Paper and stationery |
| 9. Explosives, firearms, equipments, and products | 38. Prints and publications |
| 10. Fertilizers | 39. Clothing |
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| 14. Metals and metal castings and forgings | 43. Thread and yarn |
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| 22. Games, toys, and sporting goods | 51. Cosmetics and toilet preparations |
| 23. Cutlery, machinery, and tools and parts thereof | 52. Detergents and soaps |
| 24. Laundry appliances and machines | |
| 25. Locks and safes | (2) <u>Services</u> |
| 26. Measuring and scientific appliances | 100. Miscellaneous |
| 27. Horological instruments | 101. Advertising and business |
| 28. Jewelry and precious-metal ware | 102. Insurance and financial |
| 29. Brooms, brushes, and dusters | 103. Construction and repair |
| | 104. Communications |
| | 105. Transportation and storage |
| | 106. Material treatment |
| | 107. Education and entertainment |

THE EFFECTIVE DATE OF THIS LAW IS MAY 22, 1965

1-78-2600

Information: Each fluid ounce contains 7 calories, approximately 1.77 g. Carbohydrates, 16 mg. Sodium, and 3 mg. Potassium.



Stokely
VAN CAMP'S
Finest

Gatorade®

THIRST QUENCHER
AN ARTIFICIALLY LEMON-LIME FLAVORED DRINK.
CONTAINS NO FRUIT JUICE.

0.946 l

32 FL. OZ. (1 QT.)

INGREDIENTS: WATER, GLUCOSE, SUCROSE, CITRIC ACID, SALT, SODIUM CITRATE, SODIUM PHOSPHATE, POTASSIUM CITRATE, NATURAL AND ARTIFICIAL FLAVORS, ESTER GUM AND ARTIFICIAL COLOR (CONTAINS FD & C YELLOW NO. 5).

NUTRITION INFORMATION PER SERVING
SERVING SIZE 8 FL. OZ.
SERVINGS PER CONTAINER 4
CALORIES 56 CARBOHYDRATES 14 g.
PROTEIN 0 FAT 0
SODIUM 130 mg. (55 mg. PER 100 g.)

PERCENTAGES OF U.S. RECOMMENDED
DAILY ALLOWANCES (U.S. RDA)
CONTAINS LESS THAN 2% OF THE U.S. RDA OF PROTEIN, VITAMIN A, VITAMIN C, THIAMINE, RIBOFLAVIN, NIACIN, CALCIUM AND IRON.

DISTRIBUTED BY STOKELY-VAN CAMP, INC.
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