

No. 289.

Application of  
STANDARD OIL COMPANY

for Trade Mark

RENOWN

STATE OF WYOMING } ss.  
Office of the Secretary

Filed this 15th day

of Feb. 1923, at 10:35 A.M.

Page 224 F. E. LUCAS,  
SECRETARY OF STATE

By H. W. Symon  
DEPUTY

D-2  
L-2.

Cancelled  
5/22/66

RECEIVED  
JAN 11 1923  
COUNTY CLERK

Specified and sworn to before me  
this 10th day of September  
1923.

by

STANDARD OIL COMPANY

Dated at Chicago, Illinois, September 10, 1923.

Witness my hand and seal.

The foregoing, color of ink and other details may be varied  
used in the form above by the accompanying facsimiles, though  
might be calculated to deceive, and said trade-mark is ordinarily  
in the identical form of an amp such near resemblance thereto as  
will or association has the right to use such trade-mark either  
said trade-mark, and no other person, firm, corporation, partner-  
and said Standard Oil Company has the right to the use of  
consequently as the trade-mark of the applicant since said  
is appropriated by the applicant in its business, and said  
the class of merchandise to which the trade-mark

The essential feature of said trade-mark  
is true and correct.



To the Secretary of State,

Cheyenne, Wyoming.

STATE OF ILLINOIS )  
                          ) SS.  
COUNTY OF COOK     )

S. S. Gano, being first duly sworn, on oath says that he is the Assistant Secretary of Standard Oil Company, an Indiana corporation, having its principal office and place of business at Whiting, Indiana, and also having an office and place of business at 910 S. Michigan Ave., Chicago, Illinois; that he makes this sworn statement in its behalf, and that the said corporation is the sole owner of the trade-mark sought to be registered, and has adopted the same for its own use.

The trade-mark sought to be registered is as shown on the accompanying facsimiles or counterparts, and the said facsimiles are true and correct.

The essential feature of said trade-mark is the word "Renown".

The class of merchandise to which the trade-mark is appropriated by the applicant is lubricating oils, greases, and all kinds of petroleum products and by-products; said trade-mark has been used continuously as the trade-mark of the applicant since prior to 1897, and said Standard Oil Company has the right to the use of said trade-mark, and no other person, firm, corporation, partnership or association has the right to use such trade-mark either in the identical form or in any such near resemblance thereto as might be calculated to deceive, and said trade-mark is ordinarily used in the form shown by the accompanying facsimiles, though the arrangement, color of ink and other details may be varied at pleasure.

Dated at Chicago, Illinois, September 30, 1922.

STANDARD OIL COMPANY

MY COMMISSION EXPIRES FEBRUARY 9, 1926

BY *S. S. Gano*

Assistant Secretary.

Subscribed and sworn to before me  
this 30th day of September,  
A. D. 1922.

*Hazel M. Boxham*  
Notary Public.

**RENOWN**

Lubricating Oils  
Greases  
and all kinds of  
Petroleum products and  
By-Products

Manufactured By  
**Standard Oil Company**  
(INDIANA)



NUMBER 4780

Assignment of Trade-Mark "RENOWN"  
from Standard Oil Company to

THE AMERICAN OIL COMPANY  
(a Maryland Corporation)

*To Be Filed  
With 289*

STATE OF WYOMING } SS

Office of the Secretary

Filed this 10th day of April  
1961, at 3:00 p. M.

JACK R. GAGE  
Secretary of State

By Thomas C. Rogers  
Deputy  
*Gal*





## TRADEMARK ASSIGNMENT

STATE OF ILLINOIS }  
COUNTY OF COOK } SS.

WHEREAS, STANDARD OIL COMPANY, an Indiana corporation, having an address at 910 South Michigan Avenue, Chicago, Illinois, Assignor, has adopted, used and is using a mark which is registered in the office of the Secretary of State of Wyoming, registration being dated March 1, 1923, for lubricating oils, greases, and all kinds of petroleum products and by-products, said mark being:

RENOWN

; and

WHEREAS, THE AMERICAN OIL COMPANY, a Maryland corporation, having an address at 910 South Michigan Avenue, Chicago, Illinois, Assignee, is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof.

Dated this 31st day of December, 1960.

STANDARD OIL COMPANY,  
an Indiana corporation

By W. L. Margus  
Vice President

ATTEST:

B. R. Harrington  
Assistant Secretary

Subscribed and sworn to before me this 31st day of  
December, 1960.

Nancy Hartman  
Notary Public

MY COMMISSION EXPIRES  
SEPTEMBER 7, 1964

