



(Must be submitted in duplicate)

STATE OF WYOMING

Office of the
SECRETARY OF STATE
Capitol Building
Cheyenne, Wyoming 82001

STATE OF WYOMING
FILED

2:35 p.m.

JUL 1 1975

02047

MYRA THOMSON
SECRETARY OF STATE

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK
Registration fee - \$10.00
Payable to the Secretary of State

BE IT KNOWN THAT THE APPLICANT Central Corporation
has heretofore adopted and used a certain trademark and hereby makes application for
registration of such trademark.

2. Address of applicant is: Street P. O. Box 2934 (628 W. Yellowstone Hiway)
City Casper County Natrona State Wyoming

3. (a) Individual (b) Partnership (c) Corporation (indicate which one)
If (b) names and address of partners: _____

If (c) show where incorporated Wyoming

4. DESCRIBE TRADEMARK OR SERVICE MARK A rabbit named KWIKIE - that displays a
smiling face and helping hand to the viewer.

(If a design is to be registered, give description.) "KWIKIE" the rabbit is
red, white, and black with the above description. (see the attached specimen)

5. Description of goods or services in connection with which mark is used: store fronts
and signs, stationery, bread wrappers, milk cartons, beverage cups, sandwich
or other food wrappers, etc.

6. Mode or manner in which mark is used in connection with goods or services: advertising,
painted or printed on packages (IMAGE BUILDER)
and two specimens or facsimiles of the mark as actually used are presented herewith.

7. Class number and title (see reverse) #101 Advertising and Business

8. Date of first use by applicant or predecessor
(a) Anywhere: _____
(b) In this State: May 1, 1975

STATE OF Wyoming)
COUNTY OF Natrona) ss

James M. Hill

and says that he is Vice President
the applicant herein and makes this affidavit
above application, and the facts set out th
be the owner of the mark sought to be regi
other person, firm, corporation or associ
State, either in the identical form or in
calculated to deceive.

DATE: 6/23/75 James M. Hill

Subscribed and sworn to before me this 23rd day of June, 19 75

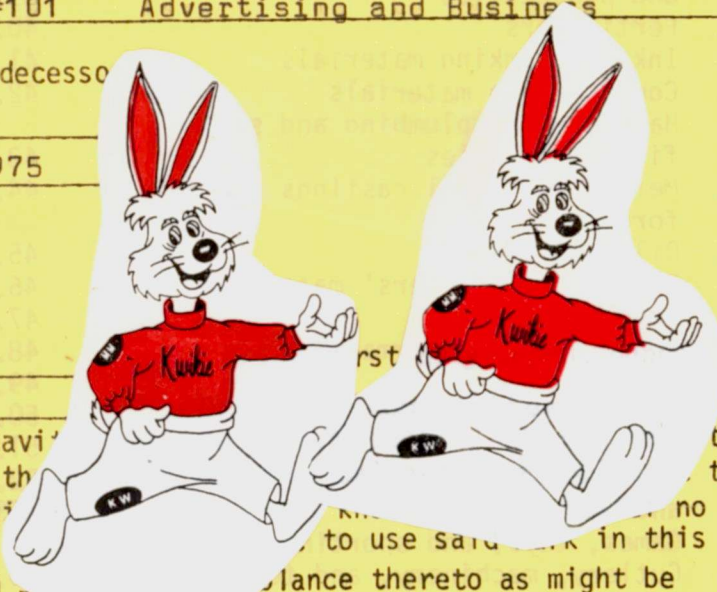
(Seal)

Sue Fao

Notary Public

My commission expires: August 22, 1976

010890
\$10-



INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you with your certificate of registration.

Send two facsimiles or specimens of the trademark or service mark.

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed either by the individual applicant, a member of a firm applying (if, for example, a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for like term upon application filed within six months prior to expiration of such terms. Renewal forms are available from the office of the Secretary of State and are mailed out to registrants whose trademark is up for renewal.

Assignment forms and copies of the Wyoming Trademarks Act are available from the office of the Secretary of State without charge.

The following general classes of goods and services are established for convenience of administration of this Act, but not to limit or extend the applicant's or registrant's rights, and a single application for registration of a mark may include any or all goods upon which, or services with which, the mark is actually being used comprised in a single class, but in no event shall a single application include goods or services upon which the mark is being used which fall within different classes of goods or services.

CLASS NUMBER AND TITLE

CLASS

(1) Goods

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| 1. Raw or partly prepared materials | 30. Crockery, earthenware, and porcelain |
| 2. Receptacles | 31. Filters and refrigerators |
| 3. Baggage, animal equipments, portfolios, and pocketbooks | 32. Furniture and upholstery |
| 4. Abrasives and polishing materials | 33. Glassware |
| 5. Adhesives | 34. Heating, lighting, and ventilating apparatus |
| 6. Chemicals and chemical compositions | 35. Belting, hose, machinery packing, and non-metallic tires |
| 7. Cordage | 36. Musical instruments and supplies |
| 8. Smokers' articles, not including tobacco products | 37. Paper and stationery |
| 9. Explosives, firearms, equipments, and projectiles | 38. Prints and publications |
| 10. Fertilizers | 39. Clothing |
| 11. Inks and inking materials | 40. Fancy goods, furnishings & notions |
| 12. Construction materials | 41. Canes, parasols, and umbrellas |
| 13. Hardware and plumbing and steam-fitting supplies | 42. Knitted, netted and textile fabrics and substitutes therefor |
| 14. Metals and metal castings and forgings | 43. Thread and yarn |
| 15. Oils and greases | 44. Dental, medical, and surgical appliances |
| 16. Paints and painters' materials | 45. Soft drinks and carbonated waters |
| 17. Tobacco products | 46. Foods and ingredients of foods |
| 18. Medicines and pharmaceutical preparations | 47. Wines |
| 19. Vehicles | 48. Malt beverages and liquors |
| 20. Linoleum and oiled cloth | 49. Distilled alcoholic liquors |
| 21. Electrical apparatus, machines, and supplies | 50. Merchandise not otherwise classified |
| 22. Games, toys, and sporting goods | 51. Cosmetics and toilet preparations |
| 23. Cutlery, machinery, and tools and parts thereof | 52. Detergents and soaps |
| 24. Laundry appliances and machines | |
| 25. Locks and safes | |
| 26. Measuring and scientific appliances | |
| 27. Horological instruments | |
| 28. Jewelry and precious-metal ware | |
| 29. Brooms, brushes, and dusters | |

CLASS

(2) Services

- | |
|----------------------------------|
| 100. Miscellaneous |
| 101. Advertising and business |
| 102. Insurance and financial |
| 103. Construction and repair |
| 104. Communications |
| 105. Transportation and storage |
| 106. Material treatment |
| 107. Education and entertainment |

THE EFFECTIVE DATE OF THIS LAW IS MAY 22, 1965

