



Wyoming Secretary of State

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WY Secretary of State

FILED: 04/12/2018 08:39 AM

ID: 2018-000798377

Application for Registration of Trademark or Service Mark

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, **you must describe the trademark completely:**

Trademark is "Silk Factor" and the way in which Silk Factor appears on the label specifically, the word "silk" listed above the word "factor" with a solid line under the word "Silk" and the dot in the "i" of "silk" being elongated and slanted to the right. Logo Attached.

2. Name of applicant:

JHL Investments LLC

3. Business address of applicant:

403 N. Oakhurst Drive #101
Beverly Hills CA 90210

4. Mailing address of applicant:

403 N. Oakhurst Drive #101
Beverly Hills CA 90210

5. Applicant is (check only one):

- individual;
- corporation;
- general partnership;
- limited partnership;
- limited liability company;
- statutory trust;
- unincorporated association;
- other:

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

The state of incorporation or organization: Delaware

The date incorporated or organized: 02/27/2012

(Date - mm/dd/yyyy)

b. If a general partnership or limited partnership, list the names of the general partners or partners:

[Empty box]

c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

Jason Landver

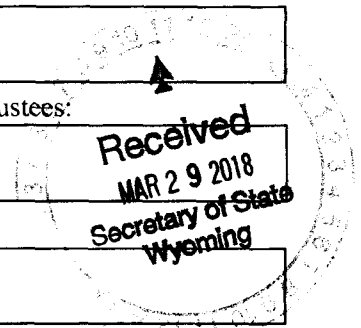
d. If other, explain:

[Empty box]

7. Provide the class number **and** title of the goods or services (see attachment). Use only one class code per registration:

Class number: 18

Title: Medicines and Pharmaceutical Preparations



8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide):

A brand of Hair Health products including a shampoo, conditioner, topical serum, and a vitamin supplement.

9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.):

The brand name and logo will be affixed to the packaging with a label as well in connection with the sales and marketing of the products.

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes No

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

01/11/18, Serial # 87751870, Application Submitted

11. Date of first use by applicant or predecessor (the mark **must be in use** before it can be registered):

a. Anywhere: 01/01/2018
(Date - mm/dd/yyyy)

b. In this state: 03/01/2018
(Date - mm/dd/yyyy)

12. **One** photocopy or facsimile of the mark **as it is actually used** must accompany this application.

13. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Signature: _____

Date: 03/26/2018
(mm/dd/yyyy)

Print Name: Jason Landver

Contact Person: Jason Landver

Title: Manager

Daytime Phone Number: 310-780-1667

Email: Jason@trendbydesign.com

(Email provided will receive filing evidence)
*May list multiple email addresses

The foregoing instrument was subscribed and sworn before me by Jason Landver

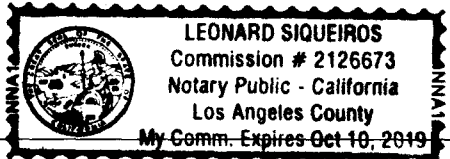
 Notary Public Signatory

03/26/2018
 Notary Date (mm/dd/yyyy)

OCT 10, 2019
 Notary Commission Expiration

State of California
 County of Los Angeles

Notarial Seal



SilkTM
F A C T O R

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