

# 3102

"BULOVA"

TRADE MARK SERVICE CORPORATION  
NEW YORK, N. Y.



STATE OF WYOMING

Office of the Secretary

SS

This instrument was filed on  
the 13<sup>th</sup> day of December  
A D., 1948, at 9:30 o'clock A. M.  
and is recorded in Book No. 8 Record of  
Trademarks  
Corporations, Page 182

A. G. CRANE  
Secretary of State

By: J. O. Thompson

Deputy



APPLICATION FOR REGISTRATION OF TRADE-MARK

TO THE SECRETARY OF THE STATE OF WOMING:

The undersigned, Bulova Watch Company, Inc.

being the owner of a trade-mark adopted and used, and now being used, and desiring to file the same for record in the office of the Secretary of the State of Wyoming, does hereby certify:

1. The name of the corporation so filing is Bulova Watch Company, Inc.,  
organized under the laws of the State of New York
2. The place of business of said corporation is in 630 Fifth Avenue,  
New York City, New York.
3. The class of merchandise for which said trade-mark has been and-or is intended to be used is:  
Watches and other products, more fully described in "Schedule A"  
hereto attached and incorporated herein by reference with the same  
force and effect as if herein set forth at length.
4. The trade-mark consists of the word (or words) "BULOVA", more fully described  
in "Schedule A" hereto attached,  
the exclusive right to the use of which the applicant claims by priority of adoption and employ-  
ment.

F **BULOVA**

5. The trade-mark has been in continuous use by applicant since:

December 3, 1907

BULOVA WATCH COMPANY, INC.

✓ By

Harry D. Henshel  
(Title) Vice President

Dated November 24, 1948

STATE OF NEW YORK)  
COUNTY OF NEW YORK) (ss.)

Personally appeared before me, this 24th day of November, 1948

Harry D. Henshel, who being by me duly sworn according to law,  
doth depose and say that the statements contained in the foregoing instrument are true; that  
Bulova Watch Company, Inc., the corporation so filing such trade-mark has the  
right to use the same and that no other person or persons, firm or corporation or association has  
the right to such use, and that the facsimiles filed herewith are true and correct.

Sworn to and subscribed before me the day and year aforesaid.

(Notarial Seal)

Arthur Cannon  
Notary Public

My Commission Expires

March 20, 1950



## SCHEDULE A

Trade mark has been used on and/or is intended principally for watches, watch movements and cases, watch straps and bracelets.

Trade mark is also intended for every attachment, appurtenance, supply, part, device, tool, accessory, machine or part of a machine used in manufacture, use, sale, application, transportation, distribution or storage of any of the foregoing; and upon all present or future, scientific, patented or other improvements on any of the foregoing; also on prints, publications, pamphlets, circulars, invoices, letters, letterheads, premiums, tokens, facsimile letters, advertising, advertising copy, materials, mailing lists, bill heads, envelopes, order blanks, safety paper, all vouchers of value and the like, containers, dispensers, jackets, bags, cartons, and corrugated cartons, receptacles, bottles, boxes, calendars, advertising novelties, material in sheet form composed or consisting of parchment, plastic, cellophane, wood, paper or paper and textile combined, and for use in wrapping, packing and lining, or for covers or containers for merchandise and articles of the foregoing manufacture and like purposes.

While the foregoing list mentions specific articles, Applicant's right, title and interest in and to said trade mark, whether derived from this registration or otherwise acquired, are not to be construed as limited to the articles specified; but all other articles of the same general class or classes are hereby reserved and included; whether the mark appears individually on specific parts, or on combination of parts, or service and maintenance connected therewith. The right is further claimed for the trade mark as a property by reason of use and this instrumentality; and the further right is reserved to Applicant for other classes of products, merchandise and materials of every description and advertising and service connected therewith for trade mark purposes.

Claim is made for the essential feature of the trade mark comprising the word "BULOVA".

Claim is made to use the word "BULOVA", comprising the essential feature of the trade mark, alone, or in any other arrangement, and claim is made for words which are assonant, paragogic or onomatopoetic thereto. Claim is made whereby the size of the lettering shown on the facsimile, the color indicated therein, the style of lettering, ornamentation, symbol or illustration, may be amended, modified or varied in association with the said trade mark or any of the component parts thereof.

Present facsimile as follows:--

**BULOVA**



(Must be submitted in duplicate)

STATE OF WYOMING } SS  
Office of the Secretary

STATE OF WYOMING

Filed the 24th day of January

Office of the  
SECRETARY OF STATE

1966, at 10:30 A.M.

Capitol Building  
Cheyenne, Wyoming 82001

THYRA THOMSON  
Secretary of State

APPLICATION FOR REGISTRATION OF TRADEMARK  
RENEWAL FORM

00493

Registration fee - \$10.00  
Payable to the Secretary of State

1. BE IT KNOWN that the applicant BULOVA WATCH COMPANY, INC.  
has heretofore adopted and used a certain trademark and hereby makes application for  
the renewal of such trademark registration.

2. Address of applicant is: ~~xxxx~~ Bulova Park, Flushing

City New York County Queens State New York

3. (a) Individual (b) Partnership (x) Corporation (indicate which one)  
If (b) names and addresses of partners:

If (c) show where incorporated State of New York

4. Date of most recent registration or renewal in the office of the Wyoming Secretary of  
State December 13, 1948

5. Trademark and description of goods in connection with which mark is used:

BULOVA (word) "Watches, watch movements and cases"

Mode or manner in which mark is used in connection with goods: tag-labels affixed  
to the goods

and three specimens or facsimiles of the mark as actually used are presented herewith.

Class Number and Title (See reverse) Class 27 Horological instruments.

8. Date of first use by applicant or predecessor:

(a) Anywhere: December 3, 1907

(b) In this State: December 3, 1907

9. Trademark is still in use in Wyoming: Yes ☒ No ☐

STATE OF New York )

COUNTY OF New York ) ss

MICHAEL D. ROMAN, being first duly sworn, deposes and says  
that he is Vice President of BULOVA WATCH COMPANY, INC. the applicant  
herein and makes this affidavit in his corporation's behalf. He has read the above  
application, and the facts set out therein are true; he believes the applicant to be the  
owner of the mark whose registration is sought to be renewed; to his best knowledge and  
belief no other person, firm, corporation or association has the right to use said mark in  
this State, either in the identical form or in such near resemblance thereto as might be  
calculated to deceive. BULOVA WATCH COMPANY, INC.

Date: December 27, 1965

By: Signature available on original document

Michael D. Roman, Vice President

Subscribed and sworn to before me this 27th day of December, 1965



Notary Public

LAWRENCE F. CODRARO  
NOTARY PUBLIC, STATE OF NEW YORK  
NO. 24-0673903  
QUALIFIED IN KINGS COUNTY  
COMMISSION EXPIRES MARCH 30, 1967

My commission expires: 3/30/67

PLEASE read instructions on reverse side before completing this application.

STATE OF WYOMING

SECRETARY OF STATE  
Capitol Building  
Cheyenne, Wyoming 82002

STATE OF WYOMING  
FILED

at 1:33 p.

APPLICATION FOR RENEWAL OF TRADEMARK OR SERVICE MARK REGISTRATION

SEP 22 1975

02132

THOMSON  
SECRETARY OF STATE

1. BE IT KNOWN THAT THE APPLICANT Bulova Watch Company, Inc. has heretofore adopted and used a certain trademark and hereby makes application for the renewal of such trademark registration.
2. Address of applicant is: Street Bulova Park, Flushing  
City New York County Queens State New York
3. Is applicant (a) an individual (b) a partnership (c) a corporation (CIRCLE ANSWER)  
If (b) names and address of partners: \_\_\_\_\_  
If (c) where and when incorporated: State of New York - June 7, 1911
4. Date of most recent registration or renewal in the office of the Wyoming Secretary of State:  
May 22, 1966
5. Provide a WRITTEN description of trademark or service mark. (Description must include all words, names, symbols, devices, designs, colors or combinations thereof which make up the mark).  
The word "BULOVA" in plain block letters.
6. Provide (a) the class number and title of the goods or services (see reverse); (b) a brief description of the goods or services within the class; and (c) the mode or manner in which the mark is used to identify the goods or services (e.g. GOODS - labels on cans, bags, wrappers, etc.; tags, labels, nameplates affixed directly to product; on display stands or in window signs, etc.; SERVICES - labels on laundry bags, etc.; advertising; window signs)  
Class 27 - Horological instruments  
Watches, watch movements and cases.  
The mark is applied to tags affixed to the goods.
7. Date of first use by applicant or predecessor:  
(a) Anywhere: December 3, 1907  
(b) In this State: December 3, 1907
8. NOTE: THREE SPECIMENS OR FACSIMILES MUST ACCOMPANY THIS APPLICATION.

STATE OF New York  
COUNTY OF New York SS



Lawrence F. Codraro, being first duly sworn, deposes and says that he is Secretary of the applicant and makes this affidavit (title)

on behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be renewed; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

DATE: Sept. 11, 1975

Signature available on original document

Signature

Subscribed and sworn to before me this 11th day of September, 1975.

(Seal)

Ruth Holden Joels  
Notary Public  
RUTH HOLDEN JOELS  
NOTARY PUBLIC, State of New York  
NO. 41-1972525  
Qualified in Queens County  
Term Expires March 30, 1977.

My Commission expires: 3/30/77

# 4147

H 10



## RENEWAL FORM

### INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you with your certificate of renewal registration.

Send three (3) facsimiles or specimens of the trademark or service mark

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed either by the individual applicant, a member of a firm applying (if, for example, a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for like term upon application filed within six months prior to expiration of such terms. Renewal forms are available from the office of the Secretary of State and are mailed out to registrants whose trademark is up for renewal.

Assignment forms and copies of the Wyoming Trademarks Act are available from the office of the Secretary of State without charge.

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The following general classes of goods and services are established for convenience of administration of this Act, but not to limit or extend the applicant's or registrant's rights, and a single application for registration of a mark may include any or all goods upon which, or services with which, the mark is actually being used comprised in a single class, but in no event shall a single application include goods or services upon which the mark is being used which fall within different classes of goods or services.

#### CLASS NUMBER AND TITLE

##### (1) Goods

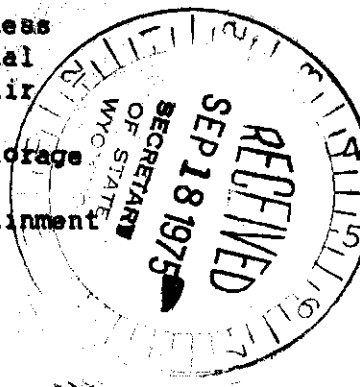
1. Raw or partly prepared materials
2. Receptacles
3. Baggage, animal equipments, portfolios, and pocketbooks
4. Abrasives and polishing materials
5. Adhesives
6. Chemicals and chemical compositions
7. Cordage
8. Smokers' articles, not including tobacco products
9. Explosives, firearms, equipments, and projectiles
10. Fertilizers
11. Inks and inking materials
12. Construction materials
13. Hardware and plumbing and steam-fitting supplies
14. Metals and metal castings and forgings
15. Oils and greases
16. Paints and painters' materials
17. Tobacco products
18. Medicines and pharmaceutical preparations
19. Vehicles
20. Linoleum and oiled cloth
21. Electrical apparatus, machines, and supplies
22. Games, toys, and sporting goods
23. Cutlery, machinery, and tools and parts thereof
24. Laundry appliances and machines
25. Locks and safes
26. Measuring and scientific appliances
27. Horological instruments
28. Jewelry and precious-metal ware
29. Brooms, brushes, and dusters

30. Crockery, earthenware, and porcelain
31. Filters and refrigerators
32. Furniture and upholstery
33. Glassware
34. Heating, lighting, and ventilating apparatus
35. Belting, hose, machinery packing, and non-metallic tires
36. Musical instruments and supplies
37. Paper and stationery
38. Prints and publications
39. Clothing
40. Fancy goods, furnishings, & notions
41. Canes, parasols, and umbrellas
42. Knitted, netted and textile fabrics and substitutes therefor
43. Thread and yarn
44. Dental, medical, and surgical appliances
45. Soft drinks and carbonated waters
46. Foods and ingredients of foods
47. Wines
48. Malt beverages and liquors
49. Distilled alcoholic liquors
50. Merchandise not otherwise classified
51. Cosmetics and toilet preparations
52. Detergents and soaps

##### (2) Services

100. Miscellaneous
101. Advertising and business
102. Insurance and financial
103. Construction and repair
104. Communications
105. Transportation and storage
106. Material treatment
107. Education and entertainment

THE EFFECTIVE DATE OF THIS LAW IS MAY 22, 1965



PLEASE read instructions  
reverse side before complet-  
ing this application.

80.000493

STATE OF WYOMING

SECRETARY OF STATE  
Capitol Building  
Cheyenne, Wyoming 82002

FILED  
JAN 10 86 2 33 174  
WYOMING  
SECRETARY OF STATE

APPLICATION FOR RENEWAL OF TRADEMARK OR SERVICE MARK REGISTRATION

1. BE IT KNOWN THAT THE APPLICANT BULOVA WATCH COMPANY, INC.  
has heretofore adopted and used a certain trademark and hereby makes application  
for the renewal of such trademark registration.
2. Address of applicant is: Street Bulova Park  
City New York County Queens State New York
3. Is applicant (a) an individual (b) a partnership (c) a corporation (CIRCLE ANSWER)  
If (b) names and addresses of partners: \_\_\_\_\_  
If (c) where and when incorporated: New York State on April 26, 1923
4. Date of most recent registration or renewal in the office of the Wyoming Secretary  
of State: September 22, 1975 under No. 2132
5. Provide a WRITTEN description of trademark or service mark. (Description must  
include all words, names, symbols, devices, designs, colors or combinations thereof  
which make up the mark). BULOVA in plain block letters.
6. Provide (a) the class number and title of the goods or services (see reverse); (b)  
a brief description of the goods or services within the class; and (c) the mode or  
manner in which the mark is used to identify the goods or services (e.g. GOODS -  
labels on cans, bags, wrappers, etc.; tags, labels, nameplates affixed directly to  
product; on display stands or in window signs, etc.; SERVICES - labels on laundry  
bags, etc.; advertising; window signs). Class 27 - HOROLOGICAL INSTRUMENTS  
"WATCHES, WATCH MOVEMENTS AND CASES" - The mark is used on labels, tags,  
containers for the goods and on displays associated with the goods.
7. NOTE: THREE SPECIMENS OR FACSIMILES MUST ACCOMPANY THIS APPLICATION.
8. APPLICANT CERTIFIES THAT THE MARK IS STILL IN USE IN WYOMING.

STATE OF NEW YORK )  
COUNTY OF QUEENS ) SS

Lawrence F. Codraro, being first duly sworn, deposes and says  
that he is Vice President-Secretary of the applicant and makes this affidavit  
(title)  
on behalf of the applicant. He has read the above application, and the facts set out  
therein are true; he believes the applicant to be the owner of the mark sought to be  
renewed to his best knowledge and belief no other person, firm, corporation or assoc-  
iation has the right to use said mark in this State, either in the identical form or  
in such near resemblance thereto as might be calculated to deceive or to be mistaken  
therefor.

DATE: December 4, 1985

Signature available on original document

Signature

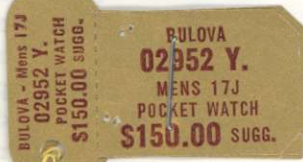
Subscribed and sworn to before me this 4th day of December, 1985.

(Seal)

Notary Public

LUCIE ANN JUNKES  
NOTARY PUBLIC, State of New York  
No. 41-4667275  
Qualified in Queens County  
Commission Expires March 30, 1986

My Commission expires: March 30, 1986



KUHN AND MULLER

LAW OFFICES

1412 BROADWAY, NEW YORK, N.Y. 10018 U.S.A.

TELEPHONE (212) 221-0864

PERLA M. KUHN  
DIANA MULLER \*  
WILLIAM E. PELTON  
JULIUS RABINOWITZ  
FRANKLYN SCHOENBERG \*\*  
EDWIN C. BULLOCK  
STEWART J. BELLUS \*\*\*  
ARTHUR A. NERSON \*\*\*\*  
STEPHEN J. SLOBODA \*\*\*\*

\*MEMBER OF BAR OF ARGENTINA ONLY  
\*\*MEMBER OF BAR OF CONNECTICUT ONLY  
\*\*\*MEMBER OF BARS OF FLORIDA  
AND DISTRICT OF COLUMBIA ONLY  
\*\*\*\*LEGAL ASSISTANT

OF COUNSEL

LAWRENCE J. BETTENDORF +  
STEFAN J. KLAUBER ++  
JOSEPHINE G. BACHMANN

+MEMBER OF BAR OF VIRGINIA ONLY  
++MEMBER OF BARS OF DISTRICT OF  
COLUMBIA, MARYLAND AND NEW JERSEY ONLY

CABLE: PATENTOFF NEW YORK:  
TELECOPIER: 212-921-7860  
TELEX: 426655 PERDIA  
427370 K AND M

November 14, 1988

OUR REFERENCE

PMK/fo  
SA/CN

Secretary of State  
State of Wyoming  
Capitol Building  
Cheyenne, Wyoming 82002

Re: Recordal of Name Change  
from: Bulova Watch Company, Inc.  
to: Bulova Corporation  
against State Trademark Registrations  
in the State of Wyoming

Dear Sirs:

Please proceed to record the name change from BULOVA WATCH COMPANY, INC. to BULOVA CORPORATION against the attached list of trademark registrations.

For this purpose, we enclose a certified copy of the Certificate of Amendment of the Certificate of Incorporation and our check for \$10.00 to cover the recordal fee.

We look forward to receipt of the recorded documents in due course.

Very truly yours,

KUHN AND MULLER

By:

Signature available on original document

Perla M. Kuhn  
NOV  
Secretary of  
State  
Wyoming

Encl.



80-000492

LIST OF TRADEMARK REGISTRATIONS

WYOMING

MARK

REGISTRATION NO.

DATE

80-001924 ACCUTRON (word)	226473	May 20, 1965
80-000494 AMERICAN STANDARD	2133	Dec. 13, 1948
80-000493 BULOVA	2132	Dec. 13, 1948

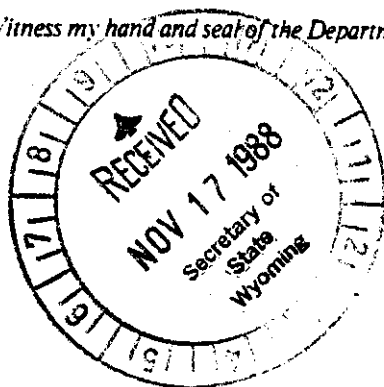


State of New York }  
Department of State } ss:

064916

*I hereby certify that I have compared the annexed copy with the original document filed by the Department of State and that the same is a correct transcript of said original.*

*Witness my hand and seal of the Department of State on*



SEP 21 1988

*Signature available on original document*

*Secretary of State*



B655368

-3

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF  
BULOVA WATCH COMPANY, INC.

Under Section 805 of the  
Business Corporation Law

STATE OF NEW YORK  
DEPARTMENT OF STATE

FILED JUN 17 1988

AMT. OF CHECK \$ 110

FILING FEE \$ 100

TAX \$

COUNTY FEE \$

COPY \$ 10

CERT \$

REFUND \$

SPEC HANDLE \$ 10

BY:

*By Queens*

LAWRENCE F. CODRANO  
INCORPORATOR  
1 BULOVA AVENUE  
WOODSIDE, NEW YORK 11377

88. JUN 90 1 31 AM



CERTIFICATE OF AMENDMENT

OF THE

CERTIFICATE OF INCORPORATION

OF

BULOVA WATCH COMPANY, INC.

Under Section 805 of the Business Corporation Law

We, the undersigned, president and secretary, respectively, of  
BULOVA WATCH COMPANY, INC., hereby certify that:

1. The name of the Corporation is BULOVA WATCH COMPANY, INC. The name under which the Corporation was formed is J. BULOVA COMPANY.

2. The Certificate of Incorporation of the Corporation was filed by the Department of State on June 7, 1911, and a Restated Certificate of Incorporation was filed by the Department of State on May 27, 1964.

3. ARTICLE I of the Certificate of Incorporation, as heretofore amended and restated, which sets forth the corporate name, is hereby amended to change the corporate name, by amending ARTICLE I of such Restated Certificate of Incorporation to read as follows:

"The name of the corporation is BULOVA CORPORATION."

4. The said amendment to the Certificate of Incorporation was authorized by the Board of Directors and followed by the holders of a majority of all outstanding shares entitled to vote thereon at a meeting of the shareholders.

IN WITNESS WHEREOF, we have executed this certificate this 16th day of June, 1988.

Signature available on original document

ANDREW H. TISCH  
President

Signature available on original document

LAWRENCE F. CODRARO  
Secretary

STATE OF NEW YORK:

: ss.:

COUNTY OF QUEENS :

LAWRENCE F. CODRARO, being duly sworn, deposes and says that he is the Secretary of Bulova Watch Company, Inc., the corporation and one of the persons who signed the foregoing Certificate of Amendment, that he read the Certificate of Amendment and knows the contents thereof and that the same is true to his own knowledge.

Signature available on original document

LAWRENCE F. CODRARO  
Secretary

Sworn to before me this  
16th day of June, 1988.

*John Grason Turnbull*  
NOTARY PUBLIC

JOHN GRASON TURNBULL  
Notary Public, State of New York  
No. 207581

Qualified in Queens County  
Certificate Filed in New York Co.  
Term Expires Dec. 31, 1990



\*\*\*\*\*  
\*PLEASE READ INSTRUCTIONS ON REVERSE\*  
\*SIDE BEFORE COMPLETING APPLICATION.\*  
\*\*\*\*\*

WYOMING SECRETARY OF STATE  
The Capitol  
Cheyenne, WY 82002-0020

BULOVA  
BULOVA CORPORATION  
BUOLVA PARK  
NEW YORK, NY 11300

FILED

JAN 17 96 3 06 90 8

80-493 9M

APPLICATION FOR RENEWAL OF TRADEMARK OR SERVICE MARK REGISTRATION

SECRETARY OF STATE

1. *BE IT KNOWN THAT THE APPLICANT* BULOVA CORPORATION  
has heretofore adopted and used a certain trademark and hereby makes application for  
the renewal of such trademark registration.

2. Address of the Applicant is: Street One Bulova Avenue  
City Woodside County Queens State New York Zip 11377

3. Is applicant (a) individual? (b) partnership? (c) corporation? (d) other? (Circle one.)  
If (b), give names and addresses of partners: \_\_\_\_\_

If (c), show when and where incorporated (State) New York Date 4/26/1923

4. Date of original registration in the office of the Wyoming Secretary of State: 12/13/48

5. Provide a written description of trademark or service mark. Your description must  
include all words, names, symbols, devices and designs which appear on the mark. \_\_\_\_\_  
BULOVA in plain block letters

6. Provide the class number and title of the goods or services (see reverse). **USE ONLY  
ONE CLASS CODE PER RENEWAL.** 27 - HOROLOGICAL INSTRUMENTS

7. Provide a brief description of the goods or services within the class. "WATCHES, WATCH MOVEMENTS  
AND CASES"

8. List the mode or manner in which the mark is used to identify the goods or services  
(e.g., GOODS - labels on cans, bags, wrappers, etc; tags, nameplates affixed directly to  
product; SERVICES - labels on laundry bags, advertising, window signs, etc.)

The mark is used on labels, tags, containers for the goods and on displays  
associated with the goods.

9. **NOTE: THREE (3) SPECIMENS OR FACSIMILES MUST ACCOMPANY THIS  
APPLICATION.**

10. *APPLICANT CERTIFIES THAT THE MARK IS STILL IN USE IN WYOMING*

Dated 1/16/96 Signature Signature available on original document

Warren J. Neitzel, Secretary

STATE OF New York

COUNTY OF Queens



Warren J. Neitzel, being first duly sworn, deposes and says that he is Secretary  
(Title)

He has read the above application, and the facts set out therein are true; he believes the applicant to be  
the owner of the mark sought to be renewed; to his best knowledge and belief no other person, firm,  
corporation or association has the right to use said mark in this State, either in the identical form or in  
such near resemblance thereto as might be calculated to deceive or to be mistaken therefore:

Subscribed and sworn to before me this 2<sup>ND</sup> day of JANUARY, 19 96.

GLENN M. PARKER  
NOTARY PUBLIC, State of New York  
No. 01PA5039819  
Qualified in Suffolk County  
Commission Expires Feb. 21, 1997

Glenn M. Parker  
Notary Public

(SEAL)  
My Commission Expires: \_\_\_\_\_



FILED: 12/23/2005

CID: 1980-00000493

Regn. No. 306908 WY Secretary of State

Doc. ID: 2005-00504798

Wyoming Secretary of State  
The Capitol Building, Room 110  
200 W. 24th Street  
Cheyenne, WY 82002-0020

Phone (307) 777-7311/7312  
Fax (307) 777-5339  
E-mail: corporations@state.wy.us

**APPLICATION FOR RENEWAL OF  
TRADEMARK OR SERVICE MARK REGISTRATION**

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which appear on the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely.

BULOVA in plain block letters

2. Name of applicant: Bulova Corporation
3. Business address of applicant: One Bulova Avenue
4. Mailing address of applicant: Woodside, NY 11377
5. Applicant is: \_\_\_ (a) individual; \_\_\_ (b) corporation; ✓ (c) limited partnership; \_\_\_ (d) general partnership; \_\_\_ (e) limited liability company; \_\_\_ (f) statutory trust; \_\_\_ (g) other (CHECK ANSWER)

If (b) (c) (e) or (f) show when and where incorporated or organized: (STATE) New York  
(DATE) April 26, 1923

If (c) or (d) list the names of the general partners: \_\_\_\_\_

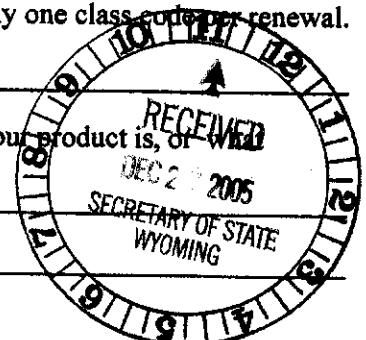
If (e) or (f) list the names of the managers, members or trustees: \_\_\_\_\_

If (g) explain: \_\_\_\_\_

6. Date of original registration in the office of the Wyoming Secretary of State: December 13, 1948
7. Provide the class number and title of the goods or services (see reverse) use only one class code per renewal.

27 - Horological Instruments

8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.)  
Watches, watch movements and cases.





9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.)

The mark is used on labels, tags, containers for the goods and on displays

associated with the goods

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ✓ No

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefor.

226889 4/19/1927

513364 8/9/1949

519601 1/10/1950

11. Three specimens or facsimiles of the mark as it is actually used must accompany this renewal application.
12. The applicant is the owner of the mark. The mark has been and is still in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date: 12/2/05

Signed: Signature available on original document  
Warren J. Neitzel  
Title: Secretary/General Counsel

State of        )ss.

County of        )

Subscribed and sworn to before me this 2<sup>nd</sup> day of December,  
2005 by       

Glenn M. Parker  
Notary Public

SEAL

GLENN M. PARKER  
NOTARY PUBLIC, State of New York  
No. 01PA5039319  
Qualified in Suffolk County  
Commission Expires Feb. 21, 20 07

My commission expires:       

\*\*\*\*\*  
Filing Fee: \$50.00 (Filing instructions are on the following page.)



**Wyoming Secretary of State**  
State Capitol Building, Room 110  
200 West 24<sup>th</sup> Street  
Cheyenne, WY 82002-0020  
Ph. 307.777.7311  
Fax 307.777.5339  
Email: business@state.wy.us

**Max Maxfield, WY Secretary of State**  
**FILED: 01/24/2011 02:37 PM**  
**Original ID: 1980-000000493**  
**Amendment ID: 2011-000925905**

## Application for Renewal of Trademark or Service Mark Registration

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely:

BULOVA in plain block letters

2. Name of applicant:

Bulova Corporation

3. Business address of applicant:

One Bulova Avenue, Woodside, NY 10004-1482

4. The mailing address of applicant:

5. Applicant is (check one):

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> individual;                 | <input checked="" type="checkbox"/> corporation;   | <input type="checkbox"/> general partnership; |
| <input type="checkbox"/> limited partnership;        | <input type="checkbox"/> limited liability company | <input type="checkbox"/> statutory trust;     |
| <input type="checkbox"/> unincorporated association; | <input type="checkbox"/> other:                    |   |

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

The state of incorporation or organization: New York

The date incorporated or organized: 04/23/1923

(Date -- mm/dd/yyyy)

b. If a general partnership or limited partnership, list the names of the general partners or partners:

c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

d. If other, explain:

7. Date of original registration in the office of the Wyoming Secretary of State:

12/13/1948

(Date -- mm/dd/yyyy)

8. Provide the class number and title of the goods or services (see attachment). Use only one class code per renewal:

Class 27-Horological instruments



9. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide):

Watches, watch movements and cases.

10. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.):

the mark is used on labels, tags, containers for the goods and on displays associated with the goods

11. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ☒ No ☐

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

Regn 513364 08/09/1949; 519601 01/10/1950; 623363 03/20/1956; among others.

12. Date of first use by applicant or predecessor (*the mark must be in use before it can be registered*):

a. Anywhere:

1911

(Date - mm/dd/yyyy)

b. In this state:

1930

(Date - mm/dd/yyyy)

13. One photocopy or facsimile of the mark as it is actually used must accompany this application.

14. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date:

12/22/2010

(mm/dd/yyyy)

Signature:

Signature available on original document

Signature available on original document

Title:

General Counsel/Corporate Secretary

Contact Person:

Perla M. Kuhn c/o Hughes Hubbard & Reed LLP

Daytime Phone Number:

(212) 837-6550

State of New York

County of Queens

Subscribed and sworn to before me this 30<sup>th</sup> day of December, 2010.

by Serene M. Blascovich

(Notarial Seal)

SERENE M. BLASCOVICH

Commissioner of Deeds

City of New York - No. 4-3940

Certificate Filed in Queens County  
Commission Expires May 1, 2012

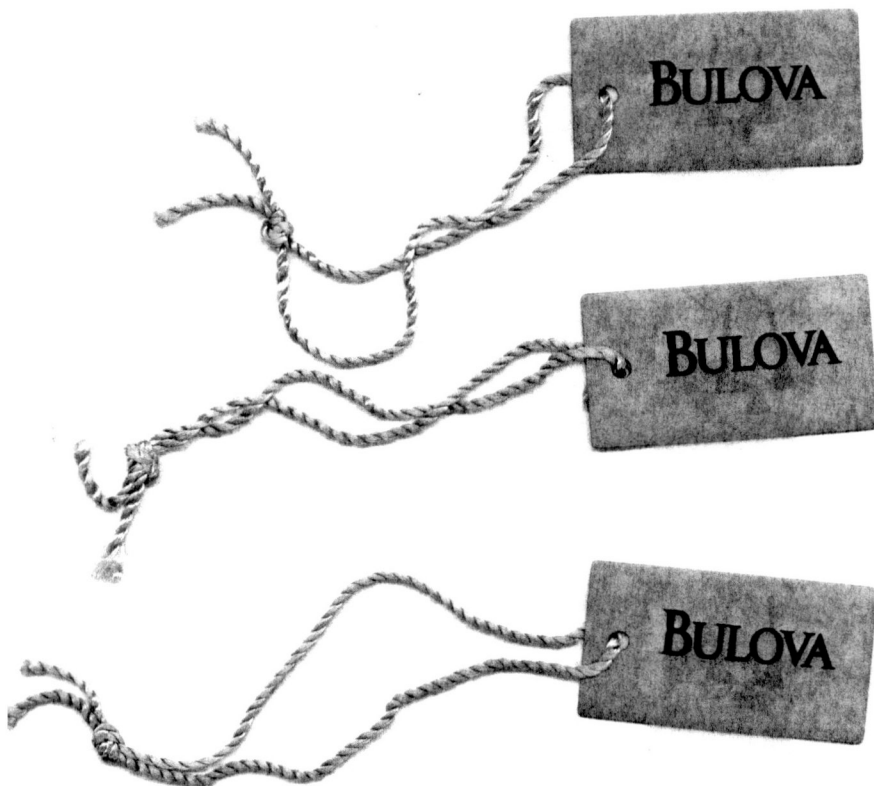
June 7,

Notary Public

My commission expires: \_\_\_\_\_

IN THE OFFICE OF THE DELAWARE SECRETARY OF STATE

APPLICANT	:	Bulova Corporation
MARK:	:	BULOVA in plain block letters
REGISTRATION NO.	:	80-493
REGISTRATION DATE	:	January 24, 2001
CLASS	:	27





**Wyoming Secretary of State**

State Capitol Building, Room 110

200 West 24<sup>th</sup> Street

Cheyenne, WY 82002-0020

Ph. 307.777.7311

Fax 307.777.5339

Email: [Business@wyo.gov](mailto:Business@wyo.gov)

**Ed Murray, WY Secretary of State**

**FILED: 01/25/2016 10:43 AM**

**Original ID: 1980-000000493**

**Amendment ID: 2016-001847691**

**Application for Renewal of Trademark or Service Mark Registration**

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely:

BULOVA in plain block letters

2. Name of applicant:

Bulova Corporation

3. Business address of applicant:

350 Fifth Avenue, 29th Floor, New York, NY 10118

4. The mailing address of applicant:

5. Applicant is (check one):

☐

individual;

☒

corporation;

☐

general partnership;

☐

limited partnership;

☐

limited liability company

☐

statutory trust;

☐

unincorporated association;

☐

other:

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

The state of incorporation or organization:

New York

The date incorporated or organized:

04/23/1923

(Date – mm/dd/yyyy)

b. If a general partnership or limited partnership, list the names of the general partners or partners:

c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

d. If other, explain:

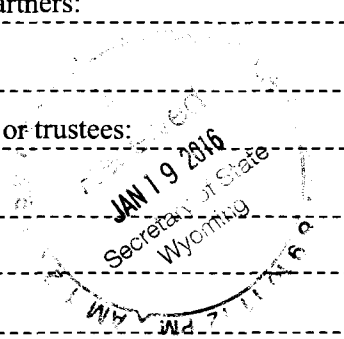
7. Date of original registration in the office of the Wyoming Secretary of State:

12/13/1948

(Date – mm/dd/yyyy)

8. Provide the class number and title of the goods or services (see attachment). Use only one class code per renewal:

Class 27 - Horological instruments





9. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide): watches, watch movements and cases

10. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.): the mark is used on labels, tags, containers for the goods and on displays associated with the goods

11. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ☒ No ☐

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

0513364 08/09/1949; 0519601 01/10/1950; 0623363 03/20/1956; among others

12. Date of first use by applicant or predecessor (*the mark **must be in use** before it can be registered*):

a. Anywhere: 1911  
(Date - mm/dd/yyyy)  
b. In this state: 1930  
(Date - mm/dd/yyyy)

13. **One** photocopy or facsimile of the mark **as it is actually used** must accompany this application.

14. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date: 01/06/2016  
(mm/dd/yyyy)

Signature: [Signature]  
Title: General Counsel/Corporate Secretary

Contact Person: Perla M. Kuhn c/o Fox Rothschild LLP

Daytime Phone Number: (212) 878-1424 Email: PKuhn@foxrothschild.com

State of New York )  
County of New York )

Subscribed and sworn to before me this 6<sup>th</sup> day of January, 2016.  
by Glenn M. Parker

(Notarial Seal)  
GLENN M. PARKER  
Notary Public, State of New York  
Registration #01PA5039619  
Qualified In Suffolk County  
Commission Expires February 21, 2019

[Signature]  
Notary Public

My commission expires: \_\_\_\_\_

IN THE OFFICE OF THE NEVADA SECRETARY OF STATE

REGISTRANT : Bulova Corporation  
MARK : BULOVA  
REGISTRATION NO : 80-493  
DATED : December 13, 1948  
CLASS : 27

