

APPLICATION FOR REGISTRATION OF TRADE MARK

KNOW ALL MEN BY THESE PRESENTS: That Dr. Pepper Co. (incorporated in Colorado) with its principal place of business in the city of Dallas, County of Dallas, State of Texas, has heretofore adopted the following trade mark, and does hereby make application for the registration of said trade mark in the office of the Secretary of State of the State of Wyoming, said trade mark being briefly described as follows, to-wit: The words "Dr. Pepper" in script the bottom of the last letter being connected with a bar which underlines the said two words, on which bar are the words "Good for Life!" Facsimile is attached.


Said trademark is printed in several colors: and several sizes and against several backgrounds: e.g., a round clock-face on which the figures "10," "2" and "4" are printed large.

The class of merchandise or goods to which this trade mark is appropriated and on which it is to be used is the non-alcoholic beverage known as "Dr. Pepper", the syrup being shipped in barrels and jugs and being sold in such containers, and the beverage being sold in small bottles and as a soda-fountain drink; the trade mark being printed and pasted to such barrels and jugs, and being stamped on the crown of and countersunk in the side of such bottles.

This trade mark has been used in the business of the said Dr. Pepper Co. and its predecessors since approximately the year 1900.

Your applicant has the right to the use of such trade mark, and no other person, firm, association, union or corporation has the right to such use, either in the identical form or in any such near resemblance thereto as may be calculated to deceive.

The facsimiles filed herewith are true and correct.


(W.S. Kilborn) Secretary & Treasurer of Dr. Pepper Co.

Subscribed and sworn to before me
this 18th day of September, A.D. 1936.


Notary Public, Dallas County, Texas.

XII

XI

I

To:

10

2

Dr. Pepper

REG. U.S. PAT. OFF.

GOOD FOR LIFE!

A COMPOUND OF CITRIC ACID, NATURAL FLAVORS WITH CAFFEINE, CANE SUGAR AND CARMEL SYRUP

CONTENTS

[Empty rectangular box for contents]

4

VIII

DR. PEPPER SYRUP

DR. PEPPER CO., DALLAS, TEX. & BIRMINGHAM, ALA.

VII

V

VI

U.S. PAT. OFF.

(Must be submitted in duplicate)

STATE OF WYOMING } ss

STATE OF WYOMING

Office of the Secretary

Office of the SECRETARY OF STATE Capitol Building Cheyenne, Wyoming 82001

Filed the 27th day of September 1965 at 2:00 P.M.

THYRA THOMSON Secretary of State

CANCELLED

DEC 15 1975

APPLICATION FOR REGISTRATION OF TRADEMARK RENEWAL FORM

Registration fee - \$10.00 Payable to the Secretary of State

00121

1. BE IT KNOWN that the applicant DR PEPPER COMPANY has heretofore adopted and used a certain trademark and hereby makes application for the renewal of such trademark registration.

2. Address of applicant is: Street 5523 East Mockingbird Lane City Dallas County Dallas State Texas 75222

3. (a) Individual (b) Partnership (c) Corporation (indicate which one) If (b) names and addresses of partners:

If (c) show where incorporated State of Colorado

4. Date of most recent registration or renewal in the office of the Wyoming Secretary of State September 22, 1936

5. Trademark and description of goods in connection with which mark is used: "DR PEPPER" in Script, with the words "GOOD FOR LIFE", color and style to be varied at will, used on the non-alcoholic carbonated beverage known as DR PEPPER, and the syrups and concentrates therefor.

6. Mode or manner in which mark is used in connection with goods: Printed on labels applied to containers, stainless steel drums and counter-sunk in glass bottles and jugs and on advertising materials. and three specimens or facsimiles of the mark as actually used are presented herewith.

7. Class Number and Title (See reverse) Class 45 - Soft drinks and Carbonated waters.

8. Date of first use by applicant or predecessor: (a) Anywhere: Prior to January 1, 1890 (b) In this State: About 1936

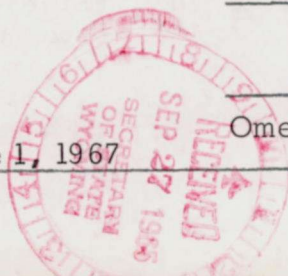
9. Trademark is still in use in Wyoming: Yes [X] No []

STATE OF TEXAS) COUNTY OF DALLAS) ss

H. S. Billingsley, being first duly sworn, deposes and says that he is Vice President of Dr Pepper Company the applicant herein and makes this affidavit in its behalf. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark whose registration is sought to be renewed; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

Date: September 23, 1965 H. S. Billingsley Applicant's signature Vice President Subscribed and sworn to before me this 23rd day of September, 1965

(seal)



Omega Elrod - Notary Public - Dallas County, Texas

My commission expires: June 1, 1967

007637

10-00

RENEWAL FORM

INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you with your certificate of renewal registration.

Send three (3) facsimiles or specimens of the trademark or service mark (trade name).

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed either by the individual applicant, a member of a firm applying (if, for example, a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for like term upon application filed within six months prior to expiration of such terms. Renewal forms are available from the office of the Secretary of State and are mailed out to registrants whose trademark is up for renewal.

Assignment forms and copies of the Wyoming Trademarks Act are available from the office of the Secretary of State without charge.

The following general classes of goods and services are established for convenience of administration of this Act, but not to limit or extend the applicant's or registrant's rights, and a single application for registration of a mark may include any or all goods upon which, or services with which, the mark is actually being used comprised in a single class, but in no event shall a single application include goods or services upon which the mark is being used which fall within different classes of goods or services.

CLASS NUMBER AND TITLE

(1) Goods

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| 1. Raw or partly prepared materials | 30. Crockery, earthenware, and porcelain |
| 2. Receptacles | 31. Filters and refrigerators |
| 3. Baggage, animal equipments, portfolios, and pocketbooks | 32. Furniture and upholstery |
| 4. Abrasives and polishing materials | 33. Glassware |
| 5. Adhesives | 34. Heating, lighting, and ventilating apparatus |
| 6. Chemicals and chemical compositions | 35. Belting, hose, machinery packing, and non-metallic tires |
| 7. Cordage | 36. Musical instruments and supplies |
| 8. Smokers' articles, not including tobacco products | 37. Paper and stationery |
| 9. Explosives, firearms, equipments, and projectiles | 38. Prints and publications |
| 10. Fertilizers | 39. Clothing |
| 11. Inks and inking materials | 40. Fancy goods, furnishings, & notions |
| 12. Construction materials | 41. Canes, parasols, and umbrellas |
| 13. Hardware and plumbing and steam-fitting supplies | 42. Knitted, netted and textile fabrics and substitutes therefor |
| 14. Metals and metal castings and forgings | 43. Thread and yarn |
| 15. Oils and greases | 44. Dental, medical, and surgical appliances |
| 16. Paints and painters' materials | 45. Soft drinks and carbonated waters |
| 17. Tobacco products | 46. Foods and ingredients of foods |
| 18. Medicines and pharmaceutical preparations | 47. Wines |
| 19. Vehicles | 48. Malt beverages and liquors |
| 20. Linoleum and oiled cloth | 49. Distilled alcoholic liquors |
| 21. Electrical apparatus, machines, and supplies | 50. Merchandise not otherwise classified |
| 22. Games, toys, and sporting goods | 51. Cosmetics and toilet preparations |
| 23. Cutlery, machinery, and tools and parts thereof | 52. Detergents and soaps |
| 24. Laundry appliances and machines | |
| 25. Locks and safes | |
| 26. Measuring and scientific appliances | |
| 27. Horological instruments | |
| 28. Jewelry and precious-metal ware | |
| 29. Brooms, brushes, and dusters | |

(2) Services

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|----------------------------------|
| 100. Miscellaneous |
| 101. Advertising and business |
| 102. Insurance and financial |
| 103. Construction and repair |
| 104. Communications |
| 105. Transportation and storage |
| 106. Material treatment |
| 107. Education and entertainment |

Dr. Pepper
GOOD FOR LIFE!