

No. 375

APPLICATION FOR  
TRADE MARK

"*Morrell's*" PRIDE"

By John Morrell & Co.

R. B.  
E. I.  
C. I.

Recorded in Book #1,  
Record of Trade Marks, Page 336.  
STATE OF WYOMING } ss.

Office of the Secretary

Filed this 23 day

of March 1926, at 9 A. M.

F. E. LUCAS,  
SECRETARY OF STATE

By *J. M. Symons*  
DEPUTY

D-L

MORRELL'S

PRIDE

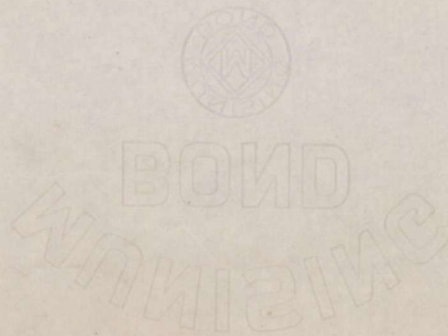
U.S. INS. PSD. 17

S P E C I F I C A T I O N

TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN THAT JOHN MORRELL & CO., of Ottumwa, County of Wapello, State of Iowa, being engaged in the business of packing and canning, adopted for its use a trade mark, of which the following is a description, or facsimile: the word "PRIDE", which has been used since 1880, on packing house products -- dried, cured and canned meats, dairy products, pork products, canned and preserved fruits, vegetables and soups.

Said trade mark to be used generally as follows:  
on labels, stencils, etc.



APPLICATION FOR TRADE MARK

State of Iowa  
County of Wapello

)  
: ss.  
)

T. Henry Foster, being duly sworn,  
deposes and says that he is President of JOHN MORRELL  
& CO., a corporation duly organized and existing under the  
laws of the State of Maine, located and doing business in  
Ottumwa, County of Wapello, State of Iowa. That the said  
corporation is the exclusive owner of the trade mark or  
name described in the specification accompanying this af-  
fidavit, and he petitions that the said trade mark may be  
recorded in the office of the Secretary of State of the  
State of Wyoming, in accordance with Section 3439, Wyoming  
Compiled Statutes, 1910.

*T. Henry Foster*

Subscribed and sworn to before me this 7th day of  
January, 1926.

~~Notary Public~~  
NOTARY PUBLIC

MY COMMISSION  
EXPIRES - -

July 4 - 1927



(Must be submitted in duplicate)

STATE OF WYOMING ss

STATE OF WYOMING

Office of the Secretary

Office of the SECRETARY OF STATE Capitol Building Cheyenne, Wyoming 82001

Filed the 20th day of September 1965 at 3:00 P.M.

Secretary of State

APPLICATION FOR REGISTRATION OF TRADEMARK

RENEWAL

00057

Registration fee - \$10.00 Payable to the Secretary of State

1. BE IT KNOWN that the applicant John Morrell & Co. has heretofore adopted and used a certain trademark and hereby makes application for the renewal of such trademark registration.

2. Address of applicant is: Street Hayne St. & Iowa Ave. City Ottumwa County Wapello State Iowa

3. (a) Individual (b) Partnership (c) Corporation (indicate which one) If (b) names and address of partners:

If (c) show where incorporated Maine

4. Date of most recent registration or renewal in the office of the Wyoming Secretary of State March 23, 1926

5. Trademark and description of goods in connection with which mark is used: PRIDE - Packinghouse Products

6. Mode or manner in which mark is used in connection with goods: Labels, tags, brands, stencils and three specimens or facsimiles of the mark as actually used are presented herewith.

7. Class number and title (See reverse) Class 46, Foods & Ingredients of Foods

8. Date of first use by applicant or predecessor: (a) Anywhere: August 1880 (b) In this State: August 1880

9. Trademark is still in use in Wyoming: Yes [X] No [ ]

STATE OF Iowa ) ) ss COUNTY OF Wapello )

John W. Schmidt, being first duly sworn, deposes and says that he is vice president of John Morrell & Co. the applicant herein and makes this affidavit in it's behalf. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark whose registration is sought to be renewed; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

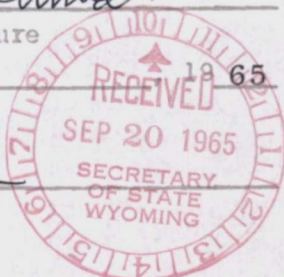
DATE: Sept. 17, 1965

John W. Schmidt Applicant's signature

Subscribed and sworn to before me this 17th day of Sept.

(Seal)

W. A. Wise Notary Public



My commission expires: [X] July 4, 1966

29 025F 01X

**Avg.**



**MORRELL PRIDE**

**TENDER --PORK SHOULDER**

**NOT IN EXCESS OF TEN PERCENT**

**S. S. PICNICS**

**WATER ADDED**

**PCS.**

**LBS. NET WEIGHT**

**Packed by John Morrell & Co., Gen. Off., Chicago, Illinois**

29 025F 01X

**Avg.**



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