

Read other side before  
completing application

FEE 100.00  
PLEASE TYPE

STATE OF WYOMING  
Secretary of State  
State Capitol, Cheyenne, WY 82002

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

1. Be it known that the applicant Bonanza Publishing, Inc. has heretofore adopted and used a certain trademark and hereby makes application for registration of such trademark.

JUL 29 96 3 1 2 3 5 2

2. Business address of applicant is: 895 West River Cross Road, Casper, WY 82601

3. Mailing address of applicant is: P. O. Drawer 2360, Casper, WY 82602

4. Applicant is: (a) individual (b) partnership (c) a corporation (d) other (CIRCLE ANSWER) If (b) give names and address of partners:

If (c) show when and where incorporated (STATE) Wyoming (DATE) November 30, 1977  
If (d) explain:

5. Provide a written description of trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely. See attached "Exhibit A"

6. Provide the class number and title of the goods or services (see reverse) use only one class code per registration. Goods 38 - Prints and publications

7. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.) Goods: Printing, publishing, distributing and otherwise disseminating information, news, educational material and other intellectual products and property.

8. List the mode or manner in which the mark is used to identify the goods or services (e.g., goods-labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services-labels on laundry bags, advertising, window signs, etc.) Goods: Mark used on signs, legal documents, correspondence, financial records and other business papers together with printed goods and publications.

9. Date of first use by applicant or predecessor:

- (a) Anywhere November 30, 1977 The mark **must have been used**
- (b) In this State November 30, 1977 **before it may be registered**

10. Three specimens or facsimiles of the mark as it is actually used must accompany this application.

State of Wyoming  
County of Natrona

BONANZA PUBLISHING, INC.

H. A. True III, being first duly sworn, deposes and says that he is (title) President of the applicant and makes this affidavit on behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be registered; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

Date: June 5, 1996 Signature: [Signature]  
Subscribed and sworn to before me this 5th day of June, 19 96.



Janice I. Spaulding  
Notary Public  
My Commission Expires 3/6/98

96 JUL 29 AM 0:31  
RECEIVED  
WYOMING  
SECRETARY OF STATE

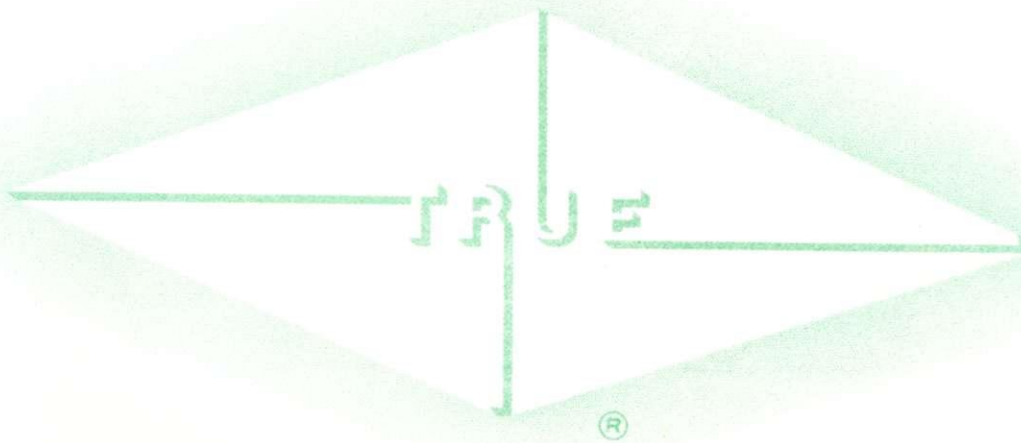
EXHIBIT A

A written description of the trademark is as follows:

The words BONANZA PUBLISHING, INC. Those words comprising that company's trademark are generally used by themselves but occasionally are used in conjunction with the True Diamond which is a trademark itself filed in the Office of the Secretary of State of the State of Wyoming, specimen of which is attached hereto as "Exhibit A-2."

EXHIBIT A-2

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# **BONANZA PUBLISHING, INC.**

**895 West River Cross Road**

**LAW DEPARTMENT**

**R. Stanley Lowe, Counsel  
Manuel A. Lojo, Attorney  
John J. Blomstrom, Attorney  
Ronald M. Morris, Attorney  
David W. Tiistola, Attorney**

**P.O. Drawer 2360  
Casper, Wyoming 82602  
Phone 307/237-9301  
Fax 307/266-0357**

DUE ON OR BEFORE: November 5 STATE OF WYOMING  
 1995 ANNUAL PROFIT CORPORATION REPORT  
 CID 1930-09146306 WY TO SECRETARY OF STATE  
 The Capitol  
 Cheyenne, WY 82002  
 (307) 777-7311

Name and address of corporation:

BONANZA PUBLISHING, INC.  
 D. PARK, DRAWER 2360  
 106 RIVER CROSS ROAD  
 CASPER, WY 82601

OFFICE USE ONLY

1. ADDRESS CORRECTION, if any, for mailing annual report forms:

2. The ADDRESS of the principal office of business is: (IF DIFFERENT FROM ADDRESS LISTED ABOVE)

3. The names and addresses of its OFFICERS are:

President	H.A. True, III	895 W. River Cross Road - Casper, WY	82601
Vice-President	David L. True / Diemer True	"	"
Secretary	Diemer True	"	"
Treasurer	Ron Severson	"	"

4. The names and addresses of its Directors, if any, are (if different from officers listed above)

H.A. True, III	895 W. River Cross Road - Casper, WY	82601
Diemer True	"	"
David L. True	"	"

Based on the attached worksheet, the license tax of \$ 25.00 is paid herewith. Please return worksheet with your annual report.

BE SURE TO SIGN AND ENCLOSE CORRECT TAX

I HEREBY CERTIFY under the penalty of perjury that this information is true and correct to the best of my knowledge.

August 25, 1995

Treasurer or other fiscal agent