

1731

of a sign and device "The Great Land of the King"
ALBIONIA DRESS, consisting of a sign and device
consisting of a sign and device

...of the sign and device "The Great Land of the King"
...ALBIONIA DRESS, consisting of a sign and device
...consisting of a sign and device

...of the sign and device "The Great Land of the King"
...ALBIONIA DRESS, consisting of a sign and device
...consisting of a sign and device

STATE OF WYOMING } ss
Office of the Secretary

This instrument was filed on the
25th day of Sept
A.D., 1942, at o'clock 1:30 P.M.,

and is recorded in Book 5 Record of
Trade Marks, Page 822.

LESTER C. HUNT,
Secretary of State
By Rodney Barlow
Deputy

APPLICATION
FOR REGISTRATION
OF TRADE MARK

Virginia Dare

15400 - 784 80, 1915
110000 - December 11, 1915

D-B,

"SCHEDULE"

Garrett & Company, Inc., located and doing business at 882 Third Avenue, Brooklyn, New York, the applicant herein has adopted, used and appropriated a trade-mark and brand name (as shown in facsimile submitted) which has been used and/or is intended principally for the purpose of designating, labelling, and making known beverages, alcoholic of every description and generally foods of all kinds particularly (but not limited to) wine, champagne, vermouth, brandy, bitters, cider, whiskey, gin, rum, cocktails, beer, preserves, fruits, vegetables.

The said brand name or trade-mark has been applied to merchandise, products of labor, forms of advertising, etc., in the applicant's business since the year 1891.

The applicant is the owner of registrations for "VIRGINIA DARE" etc., issued by the U. S. Patent Office as follows:-

88670 - October 15, 1912
124841 - March 18, 1919

119692 - December 11, 1917
125430 - May 20, 1919

Trade-mark and brand name is also intended for every attachment, appurtenance, supply, part, device, tool, accessory, machine or part of a machine used in manufacture, use, sale, application, transportation, distribution or storage of any of the foregoing, and upon all present or future scientific, patented, or other improvements on any of the foregoing; also on prints, publications, pamphlets, circulars, invoices, letters, letterheads, premiums, tokens, facsimile letters, advertising copy, materials, mailing lists, billheads, envelopes, order blanks, containers, dispensers, jackets, caps, seals, bags, cartons, and corrugated cartons, receptacles, bottles, boxes, calendars, advertising novelties, material in sheet form, composed or consisting of paper and textile combined and for use in wrapping, packing and lining or for covers or containers for merchandise and articles of the foregoing manufacture and like purpose.

While the foregoing list mentions specific articles, applicant's right, title and interest in and to said trade mark and brand name whether derived from this registration or otherwise acquired, is not to be construed as limited to the articles specified; but all other articles of the same general class or classes are hereby reserved and included; whether the trade-mark and brand name appear individually, or in combination. The right is further claimed for the trade-mark and brand name as property by reason of use and this instrumentality; the further right is reserved to applicant for the use of the trade-mark and brand name for signs and displays on stores and dispensaries.

Claim is made for the essential features of label comprising the words "VIRGINIA DARE" in the distinctive manner shown, and the phrase "The First Lady Of The Land," the representation of a coat of arms and fanciful picture of a girl.

Claim is made to the use of the words "VIRGINIA DARE" as shown, the phrase "The First Lady of the Land," and designs comprising essential features of the label, alone or in any other arrangement and claim is made for words which are assonant or onomatopoeic thereto, and similar in meaning.

Claim is made whereby the essential features of the label are not limited to the size of the lettering shown on the facsimile, nor to the color indicated therein, nor to the style of lettering, nor to any particular color, but the right is claimed to use substantially any style, color or arrangement, either with or without ornamentation, symbol, illustration, or slogans in association with the said trade-mark and brand name or any of the component parts thereof.

Present facsimile as follows:

"VIRGINIA DARE", coat of arms design and fanciful picture
of a girl and phrase "The First Lady of the Land."

GARRETT'S

The
FIRST
LADY
of the
LAND

VIRGINIA DARE

REG. U. S. PAT. OFF.

American
WHITE WINE



ALCOHOL 13% BY VOLUME

PRODUCED & BOTTLED BY GARRETT & COMPANY, INC. BROOKLYN, NEW YORK
ESTABLISHED 1835

NONE GENUINE WITHOUT THIS SIGNATURE

Paul Garrett

The original American Wine. Moderately sweet, delightfully tart. Made from Eastern American grapes. This superb wine (White or Red) is very appropriate with or after meals or any occasion. Serve cold.

SEP 19 1942

APPLICATION FOR REGISTRATION OF TRADE MARK

TO THE SECRETARY OF THE STATE OF WYOMING:

The undersigned, GARRETT & COMPANY INC., being the owner of a trade-mark adopted and used, and now being used, and desiring to file the same for record in the office of the Secretary of the State of Wyoming, does hereby certify:

- The name of the corporation so filing is GARRETT & COMPANY INC. organized under the laws of the State of NEW YORK.
- The place of business of said corporation is in BROOKLYNY NEW YORK.
- The class of merchandise for which said trademark has been and/or is intended to be used is: Specifications and claims of trade mark are described in Schedule attached and incorporated by reference with the same force and effect as if herein set forth at length.
- The trademark consists of the ~~XXXX~~ (or words) VIRGINIA DARE, the exclusive right to the use of which the applicant claims by priority of adoption and employment.

FACSIMILE

- The trademark has been in continuous use by applicant since: THE YEAR 1891

GARRETT & COMPANY INC.

BY Fred Becker
FRED BECKER (Attorney) ITS ATTY.

Dated SEP 19 1942

STATE OF NEW YORK)
COUNTY OF NEW YORK) SS.

Personally appeared before me, this SEP 19 1942 day of SEP 19 1942, FRED BECKER, who, being by me duly sworn according to law, doth depose and say that the statements contained in the foregoing instrument are true; that GARRETT & COMPANY INC., the corporation so filing such trademark has the right to use the same, and that no other person or persons, firm or corporation has the right to such use, and that the facsimiles filed herewith are true and correct.

Sworn to and subscribed before me the day year aforesaid.

BEEKMAN AITKEN, Notary Public
N.Y. Co. Clk's No. 184, Reg. No. 4A184
Commission Expires March 30, 1944

Beehman Aitken
Notary Public

My Commission Expires _____

(NOTARY SEAL)

Fees: For registration, \$5.00: For certificate of registration \$5.00.