

STATE OF WYOMING  
SECRETARY OF STATE  
State Capitol  
Cheyenne, Wyoming 82002

FILED  
JUN -8 92 274227

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

1. BE IT KNOWN THAT THE APPLICANT Mad River Boat Trips, inc has heretofore adopted and used a certain trademark and hereby makes application for registration of such trademark.
2. Business address of applicant is: P.O. Box 2222 / 1060 StHW 89 Jackson WY 83001
3. Mailing address of applicant is: P.O. Box 2222 Jackson WY 83001
4. Applicant is: (a) individual (b) partnership (c) a corporation (d) other (CIRCLE ANSWER) If (b) give names and address of partners:

If (c) show when and where incorporated (State) Wy (Date) 3/20/78  
If (d) explain:

5. Provide a written description of trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely. Mad River Boat Trips, inc + see attached logo (Jackson Hole Whitewater)
6. Provide the class number and title of the goods or services (see reverse) USE ONLY ONE CLASS CODE PER REGISTRATION. 100 - Whitewater Rafting
7. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.) Whitewater rafting business, retail sales of souvenirs, T-Shirts etc.
8. List the mode or manner in which the mark is used to identify the goods or services (e.g., GOODS-labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; SERVICES-labels on laundry bags, advertising, window signs, etc.) T-shirts, shorts, labels/logo, signs, advertisements, store sign, vehicle logo's, boats logo etc.
9. Date of first use by applicant or predecessor:  
(a) Anywhere  
(b) In THIS State 3-20-1978

10. THREE specimens or facsimiles of the accompany this application.



RECEIVED  
WYOMING  
SECRETARY OF STATE  
JUN -8 AM 11:22

State of Wyoming ss.  
County of Teton

Bernard Brecker O'Neill, being first duly sworn, deposes and says that he is President of the applicant and (title)

makes this affidavit on behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be registered; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

Date: 6-4-92 Signature: Brecker O'Neill  
Subscribed and sworn to before me this 6th day of June, 19 92.



Christie Ross Knori  
(Notary Public)

My commission expires: Nov 21, 1993

TRADEMARK DESIGN INFORMATION

REGISTRATION NUMBER: 92 . 274227

REGISTRANT: Mad River Boat Trips

DATE REGISTERED: 6-8-92

P.O. Box 2222

CLASS CODE: # 100; DESC.: Misc.

Jackson, WY 83001

DESIGN CATEGORY:

MAJOR: Nature

X-REF: Sports Equipment

Geometric- Oval/circle

DESIGN DESCRIPTION: Mad River Boat Trips, Inc. with design of a circle containing a breaking wave & an oar.

Place Facsimile below:



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If (c) show when and where incorporated (State) WY (Date) 3/20/78  
If (d) explain: \_\_\_\_\_
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- Date of first use by applicant or predecessor:  
(a) Anywhere \_\_\_\_\_ "THE MARK MUST HAVE BEEN USED BEFORE IT MAY BE REGISTERED"  
(b) In THIS State 2-20-1978
- THREE specimens or facsimiles of the mark AS IT IS ACTUALLY USED must accompany this application.

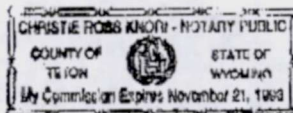
*faxed copy*

State of Wyoming ss.  
County of Teton

Bernard Beecher O'Neill, being first duly sworn, deposes and says that he is President of the applicant and (title)

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Date: 6-4-92 Signatures: B. Beecher O'Neill  
Subscribed and sworn to before me this 12th day of June, 19 92.



Christie Ross Knorr  
(Notary Public)  
My commission expires: Nov 21, 1993