



Wyoming Secretary of State

State Capitol Building, Room 110
200 West 24th Street
Cheyenne, WY 82002-0020
Ph. 307.777.7311
Fax 307.777.5339
Email: business@state.wy.us

Max Maxfield, WY Secretary of State

FILED: 03/17/2011 04:45 PM

ID: 2011-000598777

Application for Registration of Trademark or Service Mark

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely:

The words, "Personalized, not homogenized"

2. Name of applicant:

Hilltop National Bank

3. Business address of applicant:

300 Country Club Road, Casper, WY 82609

4. Mailing address of applicant:

PO Box 2680, Casper, WY 82602

5. Applicant is (check one):

☐

individual;

☐

corporation;

☐

general partnership;

☐

limited partnership;

☐

limited liability company;

☐

statutory trust;

☐

unincorporated association;

☒

other:

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

The state of incorporation or organization:

The date incorporated or organized:

(Date – mm/dd/yyyy)

b. If a general partnership or limited partnership, list the names of the general partners or partners:

c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

d. If other, explain:

National Banking Association organized July 22, 1964

7. Provide the class number and title of the goods or services (see attachment). Use only one class code per registration:

102 - insurance and financial services

8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide):

Commercial banking products and services including trust and financial services

9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.):

Television, newspaper, print, radio as well as product labeling including general advertising, brochures, product binders, signage, billboards, Internet advertising and email.

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ☐ No ☒

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

11. Date of first use by applicant or predecessor (*the mark **must be in use** before it can be registered*):

a. Anywhere: 03/15/2011
(Date - mm/dd/yyyy)

b. In this state: 03/15/2011
(Date - mm/dd/yyyy)

12. **One** photocopy or facsimile of the mark **as it is actually used** must accompany this application.

13. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Signature available on original document

Date: 03/16/2011
(mm/dd/yyyy)

Signature

Signature available on original document

Title: Vice President

Contact Person: Gary Trapkus

Daytime Phone Number: (307) 577-3402

State of Wyoming
County of Natrona

Subscribed and sworn to before me this 16th day of March, 2011.

by Gary Trapkus

(Notarial Seal)

Notary Public

Cheryl A. Wedlock

My commission expires: 10-7-11

