

(Must be submitted in duplicate)

STATE OF WYOMING

Office of the  
SECRETARY OF STATE  
Securities Department  
Capitol Building  
Cheyenne, Wyoming 82001

APPLICATION FOR REGISTRATION OF TRADEMARK

Registration fee - \$10.00  
Payable to the Secretary of State

1. BE IT KNOWN that the applicant HOLIDAY MAGIC  
has heretofore adopted and used a certain trademark and hereby makes application for  
registration of such trademark.
2. Address of Applicant is: Street 616 Canal Street  
City San Rafael County Marin State California
3. (a) Individual (b) Partnership (c) Corporation (indicate which one)  
If (b) names and addresses of partners:  
  
  
  
If (c) show where incorporated California
4. Trademark and description of goods in connection with which mark is used: the words  
"HOLIDAY MAGIC" - skin cleanser, skin toner, skin cream, skin mask,  
cosmetic oil, body lotion, personal deodorant, make-up base, face  
powder, rouge, nail polish, nail polish remover, eye liner, eyebrow  
pencil, eye shadow, mascara, lipstick, wave set, hair spray, hair spray,  
hair rinse and hair shampoo.
5. Mode or manner in which mark is used in connection with goods: Printing on labels  
affixed to the goods and on containers for the goods.  
and three specimens or facsimiles of the mark as actually used are presented herewith.
6. Class Number and Title (see reverse) 51 - Cosmetics and toilet preparations
7. Date of first use by Applicant or Predecessor:  
(a) Anywhere: December 1, 1964  
(b) In this State: December 13, 1966

STATE OF CALIFORNIA )  
COUNTY OF MARIN ) ss

JANET L. GILLESPIE, being first duly sworn, deposes  
and says that he is Secretary of HOLIDAY MAGIC

the applicant herein and makes this affidavit in its behalf. He has read the  
above application, and the facts set out therein are true; he believes the applicant to be  
the owner of the mark sought to be registered; to his best knowledge and belief no other  
person, firm, corporation or association has the right to use said mark in this State,  
either in the identical form or in such near resemblance thereto as might be calculated  
to deceive.

Date: 11/17/67 By Janet L. Gillespie  
Secretary

Subscribed and sworn to before me this 17th day of November, 19 67

EILEEN M. RAMSAY, Notary Public

My commission expires: Aug. 30, 1971

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## INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you with your certificate of registration.

Send three (3) facsimiles or specimens of the trademark or service mark (trade name).

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed either by the individual applicant, a member of a firm applying (if, for example, a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for like term upon application filed within six months prior to expiration of such terms. Renewal forms are available from the office of the Secretary of State and are mailed out to registrants whose trademark is up for renewal.

Assignment forms and copies of the Wyoming Trademarks Act are available from the office of the Secretary of State without charge.

### CLASS NUMBER AND TITLE

#### (1) Goods

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|--|--|
| 1. Raw or partly prepared materials                        | 30. Crockery, earthenware, and porcelain                         |
| 2. Receptacles   | 31. Filters and refrigerators                                    |
| 3. Baggage, animal equipments, portfolios, and pocketbooks | 32. Furniture and upholstery                                     |
| 4. Abrasives and polishing materials                       | 33. Glassware  |
| 5. Adhesives   | 34. Heating, lighting, and ventilating apparatus                 |
| 6. Chemicals and chemical compositions                     | 35. Belting, hose, machinery packing, and non-metallic tires     |
| 7. Cordage   | 36. Musical instruments and supplies                             |
| 8. Smokers' articles, not including tobacco products       | 37. Paper and stationery   |
| 9. Explosives, firearms, equipments, and projectiles       | 38. Prints and publications                                      |
| 10. Fertilizers  | 39. Clothing   |
| 11. Inks and inking materials                              | 40. Fancy goods, furnishings, & notions                          |
| 12. Construction materials                                 | 41. Canes, parasols, and umbrellas                               |
| 13. Hardware and plumbing and steam-fitting supplies       | 42. Knitted, netted and textile fabrics and substitutes therefor |
| 14. Metals and metal castings and forgings                 | 43. Thread and yarn  |
| 15. Oils and greases                                       | 44. Dental, medical, and surgical appliances                     |
| 16. Paints and painters' materials                         | 45. Soft drinks and carbonated waters                            |
| 17. Tobacco products                                       | 46. Foods and ingredients of foods                               |
| 18. Medicines and pharmaceutical preparations              | 47. Wines  |
| 19. Vehicles   | 48. Malt beverages and liquors                                   |
| 20. Linoleum and oiled cloth                               | 49. Distilled alcoholic liquors                                  |
| 21. Electrical apparatus, machines, and supplies           | 50. Merchandise not otherwise classified                         |
| 22. Games, toys, and sporting goods                        | 51. Cosmetics and toilet preparations                            |
| 23. Cutlery, machinery, and tools and parts thereof        | 52. Detergents and soaps   |
| 24. Laundry appliances and machines                        |  |
| 25. Locks and safes  |  |
| 26. Measuring and scientific appliances                    |  |
| 27. Horological instruments                                |  |
| 28. Jewelry and precious-metal ware                        |  |
| 29. Brooms, brushes, and dusters                           |  |

#### (2) Services

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|----------------------------------|
| 100. Miscellaneous               |
| 101. Advertising and business    |
| 102. Insurance and financial     |
| 103. Construction and repair     |
| 104. Communications              |
| 105. Transportation and storage  |
| 106. Material treatment          |
| 107. Education and entertainment |

