

lease read instructions on reverse
ide before completing application.

PLEASE TYPE

STATE OF WYOMING
SECRETARY OF STATE
State Capitol
Cheyenne, Wyoming 82002

FILED

92-2732 JUN 28 93 2 8 3 2 33

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

1. BE IT KNOWN THAT THE APPLICANT SIERRA TRADING POST
has heretofore adopted and used a certain trademark and hereby makes application for registration of such trademark.
2. Business address of applicant is: 5025 CAMPSTOOL RD
CHEYENNE WY 82007
3. Mailing address of applicant is: same as above
4. Applicant is: (a) individual (b) partnership (c) a corporation (d) other
(CIRCLE ANSWER) If (b) give names and address of partners:
- If (c) show when and where incorporated (State) * _____ (Date) _____
If (d) explain: _____
5. Provide a written description of trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely. THE TRADE MARK IS THE WORDS "SIERRA TRADING POST" IN WHATEVER FORM PRESENTED.
6. Provide the class number and title of the goods or services (see reverse) USE ONLY ONE CLASS CODE PER REGISTRATION. 39
7. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.) OUTDOOR CLOTHING SOLD THROUGH CATALOG OPERATION.
8. List the mode or manner in which the mark is used to identify the goods or services (e.g., GOODS-labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; SERVICES-labels on laundry bags, advertising, window signs, etc.) ON ALL CATALOGS MAILED, LETTERHEAD AND ENVELOPES, PACKAGES SHIPPED TO CUSTOMERS.
9. Date of first use by applicant or predecessor:
(a) Anywhere JUNE 1986 THE MARK MUST HAVE BEEN USED
(b) In THIS State June 1986 BEFORE IT MAY BE REGISTERED
10. THREE specimens or facsimiles of the mark AS IT accompany this application.

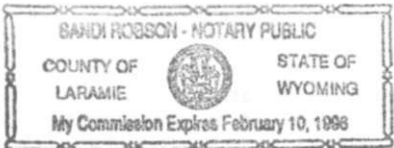
*REDOMISTICATED TO
WYOMING IN APRIL 1992

State of WYOMING
County of LARAMIE

KEITH RICHARDSON being
deposes and says that he is PRESIDENT
(title)

makes this affidavit on behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be registered; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this State, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

Date: 6-24-93 Signature: _____
Subscribed and sworn to before me this 25th day of June, 19 93.



SEAL My commission expires: Feb. 10, 1998.

SIERRA
TRADING POST

SECRETARY OF STATE
WYOMING

SIERRA TRADING POST
SIERRA TRADING POST
5025 CAMPSTOOL RD.
CHEYENNE, WY 82007

FILED: 06/30/2003
CID: 1993-00283233
WY Secretary of State
Doc. ID: 2003-00451672

**APPLICATION FOR RENEWAL OF
TRADEMARK OR SERVICE MARK REGISTRATION**

248046

1. Name of applicant: Sierra Trading Post, Inc
2. Business address of applicant: 5025 Campstool Road Cheyenne WY
3. Mailing address of applicant: Same
4. Applicant is: (a) individual; ☒ (b) corporation; (c) limited partnership; (d) general partnership; (e) limited liability company; (f) statutory trust; (g) other (CIRCLE ANSWER)
If (b) (c) (e) or (f) show when and where incorporated or organized: Redomesticated to Wyoming in April 1992
(STATE) * (DATE) _____
If (c) or (d) list the names of the general partners: _____
If (e) or (f) list the names of the managers, members or trustees: _____
If (g) explain: _____
5. Date of original registration in the office of the Wyoming Secretary of State: June 28, 1993
6. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which appear on the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely. The trademark is the words "Sierra Trading Post" in whatever form presented.
7. Provide the class number and title of the goods or services (see reverse) **use only one class code per renewal.** 50 Merchandise not otherwise classified
8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide.) Outdoor clothing & gear, home furnishings, men's dress clothes, women's dress clothes, shoes
9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: **goods** - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; **services** - labels on laundry bags, advertising, window signs, etc.) Mail catalogs mailed, letterhead & envelopes, packages shipped to customers, retail store bags, advertisements & signage.
10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ☒ No _____
If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefor. April 1, 1998 - 75/460,688 - SIERRA-004
11. **Three specimens or facsimiles of the mark as it is actually used** must accompany this renewal application.
12. The applicant is the owner of the mark. The mark has been and is still in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date: 6/26/2003

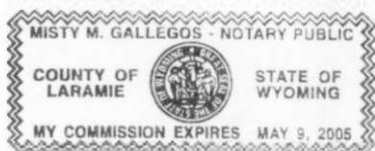
Signed: _____
Title: _____

Signature available on original document

State of Wyoming)ss.
County of Laramie)

SIERRA
TRADING POST®

Subscribed and sworn to before me this 26th day of June, 2003
by Gary Emiga



Misty M. Gallegos
Notary Public
My commission expires: May 9 2005