



Wyoming Secretary of State
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Ed Murray, WY Secretary of State
FILED: 09/22/2015 01:33 PM
ID: 2015-000695359

Application for Registration of Trademark or Service Mark

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely:

The numbers 307 followed by the word ORIGINAL in all caps in "Capture it" font. 307 Original is stacked (like in the picture attached). It is in the color brown with the following RGB code R:57, G:33, B:28 (or a code of 38201C).

2. Name of applicant:

SWi, LLC

3. Business address of applicant:

988 Rd. 8, Powell, WY 82435

4. Mailing address of applicant:

P.O. Box 1240, Powell, WY 82435

5. Applicant is (check one):

☐

individual;

☐

corporation;

☐

general partnership;

☐

limited partnership;

☒

limited liability company;

☐

statutory trust;

☐

unincorporated association;

☐

other:

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

The state of incorporation or organization:

Wyoming

The date incorporated or organized:

01/01/2014

(Date – mm/dd/yyyy)

b. If a general partnership or limited partnership, list the names of the general partners or partners:

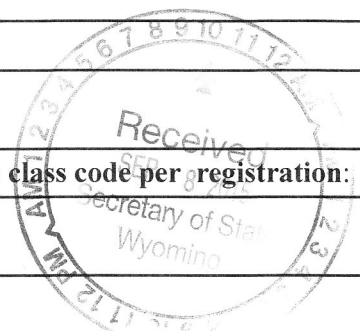
c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

Mark Olson, Alan Olson-Managing Members

d. If other, explain:

7. Provide the class number and title of the goods or services (see attachment). Use only one class code per registration:

103. Construction and Repairs



8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide):

Fence, gate operator, and landscape installation company.

9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.):

Signs, stickers, apparel, pens, markers, letterhead, pencils, writing tablets, email communications, catalogs, brochures, flyers, videos, business cards, equipment and vehicles, Facebook (and other social media sites), and our company websites.

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes ☐ No ☒

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

11. Date of first use by applicant or predecessor (*the mark **must be in use** before it can be registered*):

a. Anywhere: 01/01/2014
(Date - mm/dd/yyyy)

b. In this state: 01/01/2014
(Date - mm/dd/yyyy)

12. **One** photocopy or facsimile of the mark **as it is actually used** must accompany this application.

13. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date: 09/04/2015
(mm/dd/yyyy)

Signature:

Signature available on original document

Title: Managing Member

Contact Person: Della Hutzenbiler

Daytime Phone Number: (307) 754-8166

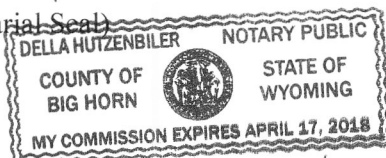
Email: teamswillc@gmail.com

State of WY
County of Big Horn

Subscribed and sworn to before me this 4th day of September, 2015.

by Mark Olson

(Notarial Seal)



Notary Public

My commission expires: 4/17/2018

307 ORIGINAL

The color mode used for the brown is in RGB with these parameters:

R: 57

G: 33

B: 28 or a code of #38201C.

The font used is called "Capture it"

The following image shows how it is used on our company t-shirts for marketing purposes.

