



Wyoming Secretary of State

State Capitol Building, Room 110
200 West 24th Street
Cheyenne, WY 82002-0020
Ph. 307.777.7311
Fax 307.777.5339
Email: business@state.wy.us

Max Maxfield, WY Secretary of State

FILED: 05/19/2010 03:43 PM

ID: 2010-000584804

Application for Registration of Trademark or Service Mark

1. Provide a written description of the trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely:

Heart-C; ^{USA} A heart shape logo with a C inside (See Product Label)

2. Name of applicant:

John T. Bishop

3. Business address of applicant:

1360 West Street
Wilson, WY. 83014

4. Mailing address of applicant:

Box 1370
Wilson, WY. 83014

5. Applicant is (check one):

- individual;
- corporation;
- general partnership;
- limited partnership;
- limited liability company;
- statutory trust;
- unincorporated association;
- other:

6. a. If the applicant is a corporation, limited partnership, limited liability company or statutory trust, list:

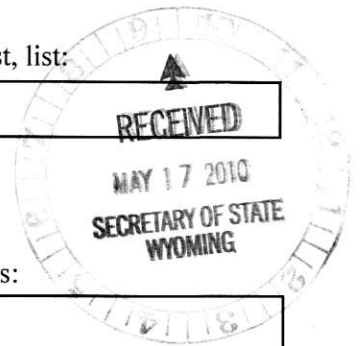
The state of incorporation or organization:

[Empty box]

The date incorporated or organized:

[Empty box]

(Date - mm/dd/yyyy)



b. If a general partnership or limited partnership, list the names of the general partners or partners:

[Empty box]

c. If a limited liability company or statutory trust, list the names of the managers, members or trustees:

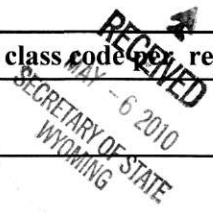
* We expect to file to become a Wyoming LLC by 12/31/10.

d. If other, explain:

[Empty box]

7. Provide the class number and title of the goods or services (see attachment). Use only one class code registration:

18






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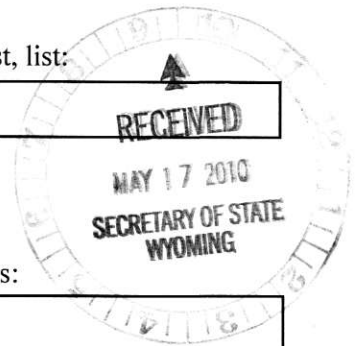
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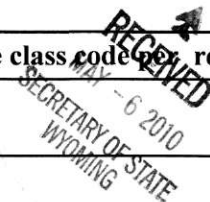
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8. Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide):

Heart-C is a pharmaceutical preparation based upon Linus Pauling's formulas to prevent, reverse and cure heart disease. It contains Vitamin C, magnesium citrate and two amino acids, lysine and proline.

9. List the mode or manner in which the mark is used to identify the goods or services (e.g.: goods - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; services - labels on laundry bags, advertising, window signs, etc.):

Label on jar containing 175 grams of product.

10. An application to register the mark or portions or a composite has been filed by the applicant or a predecessor in interest in the U.S. Patent and Trademark office: Yes No

If yes, provide filing date, serial number of each application, the status and, if any application was finally refused registration or has not otherwise resulted in registration, the reasons therefore:

03/09/2010, #77954482,

11. Date of first use by applicant or predecessor (the mark **must be in use** before it can be registered):

a. Anywhere: 05/01/2010
(Date - mm/dd/yyyy)

b. In this state: 05/01/2010
(Date - mm/dd/yyyy)

12. **One** photocopy or facsimile of the mark **as it is actually used** must accompany this application.

13. The applicant is the owner of the mark. The mark is in use and to the knowledge of the person verifying this application, no other person has registered, either federally or in this state, or has the right to use such mark either in the identical form thereof or in such near resemblance as to be likely, when applied to the goods or services of such other person, to cause confusion or to cause mistake or to deceive.

Date: 05/05/2010
(mm/dd/yyyy)

Signature: [Redacted Signature]

Title: Sole Proprietor

Contact Person: John T. Bishop

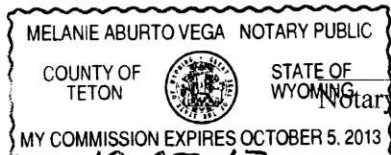
Daytime Phone Number: 307-690-7979

State of Wyoming)
County of Teton)

Subscribed and sworn to before me this 05 day of May, 2010.

by Melanie Aburto Vega

(Notarial Seal)



Melanie Aburto Vega
Notary Public

My commission expires: 10-05-13



heart.c.usa