

Please read instruction on reverse side before completing application.

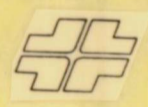
FILED
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DEC 19 85 2 32 8 16
WYOMING
SECRETARY OF STATE

STATE OF WYOMING
SECRETARY OF STATE
Capitol Building
Cheyenne, Wyoming 82002

APPLICATION FOR REGISTRATION OF TRADEMARK OR SERVICE MARK

- BE IT KNOWN THAT THE APPLICANT The Mattress Store Inc. has heretofore adopted and used a certain trademark and hereby makes application for registration of such trademark.
- Address of applicant is: Street PO Box 186
City Wheatland County Goshen Platte State Wyoming ZIP 82201
- Applicant is: (a) individual (b) partnership (c) a corporation (d) other (CIRCLE ANSWER)
If (b) give names and address of partners: _____
If (c) show when and where incorporated (State) Wyoming (Date) 5/22/85
If (d) explain: _____
- Provide a written description of trademark or service mark. Your description must include all words, names, symbols, devices and designs which the applicant wishes to be included within the mark. You may attach a separate sheet if needed; however, you must describe the trademark completely. The mathematical plus sign represented by 4 right angles arranged & assembled with their points in the center, with the words "the mattress" to the left of the plus sign & the words "store inc." below and to the right of the plus sign (The words "the mattress store inc" are not included in application because applicant is incorporated under said name and thereby protected.)
- Provide the class number and title of the goods or services (see reverse) USE ONLY ONE CLASS CODE PER REGISTRATION. 32 Furniture; 40 Furnishings; 50 Merchandise not otherwise classified
- Provide a brief description of the goods or services within the class (i.e., what your product is, or what service you provide. Mattresses, home furniture, and occasion home furnishings
- List the mode or manner in which the mark is used to identify the goods or services (e.g., GOODS - labels on cans, bags, wrappers, etc.; tags, nameplates affixed directly to product; SERVICES - labels on laundry bags, advertising, window signs, etc.)
Goods-The mark is placed on the goods or their containers, on the displays associated
- Date of first use by applicant or predecessor: therewith, and on the tags or labels affixed thereto
(a) Anywhere May 22, 1985 THE MARK MUST HAVE BEEN USED
(b) In THIS state May 22, 1985 BEFORE IT MAY BE REGISTERED
- THREE specimens or facsimiles of the mark AS IT IS ACTUALLY USED must accompany this application.

RECEIVED
85 DEC 16



State of Wyoming)
)ss
County of Goshen Platte

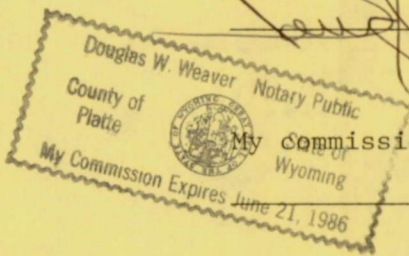
H. Richard Wendling, being first duly sworn, deposes and says that he is Vice President of the applicant and makes this affidavit (title)

on behalf of the applicant. He has read the above application, and the facts set out therein are true; he believes the applicant to be the owner of the mark sought to be registered; to his best knowledge and belief no other person, firm, corporation or association has the right to use said mark in this state, either in the identical form or in such near resemblance thereto as might be calculated to deceive.

Date Nov 1 85 SIGNATURE: [Signature]
Subscribed and sworn to before me this 1 day of Nov, 19 85

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SECRETARY OF STATE

[Signature]
(Notary Public)



SEAL

INSTRUCTIONS

Forms must be submitted in duplicate. One copy will be returned to you showing the file date.

Send three facsimiles or specimens of the trademark or service mark as it is actually used. Photocopies or drawings are not acceptable.

The filing fee is ten dollars (\$10.00). Checks must be made payable to the Secretary of State.

The sworn application must be executed by the individual applicant, a member of the firm applying (if, for example the applicant is a partnership) or an officer of a corporate applicant.

Registration is effective for a term of ten years and is renewable for a like term upon application filed within six months prior to expiration of such terms. Renewal forms are mailed by the Office of the Secretary of State to registrants whose trademark is up for renewal.

Copies of the Wyoming Trademarks Act are available from the Office of the Secretary of State without charge.

Assignments and cancellations of trademarks may be made by filing a written request with the Office of the Secretary of State.

The following general classes of goods and services are established for convenience of administration of this Act, but not to limit or extend the applicant's or registrant's rights. A single application for registration of a mark may include any or all goods upon which, or service with which, the mark is actually being used in a single class. IF GOODS OR SERVICES FALL WITHIN TWO SEPARATE CLASS CODES, A SEPARATE REGISTRATION MUST BE SUBMITTED FOR EACH CLASS.

CLASS NUMBER AND TITLE

Goods

- | | |
|--|--|
| 1. Raw or partly prepared materials | 30. Crockery, earthenware, and porcelain |
| 2. Receptacles | 31. Filters and refrigerators |
| 3. Baggage, animal equipments, portfolios, and pocketbooks | 32. Furniture and upholstery |
| 4. Abrasives and polishing materials | 33. Glassware |
| 5. Adhesives | 34. Heating, lighting, and ventilating apparatus |
| 6. Chemicals and chemical compositions | 35. Belting, hose, machinery packing, and non-metallic tires |
| 7. Cordage | 36. Musical instruments and supplies |
| 8. Smokers' articles, not including tobacco products | 37. Paper and stationery |
| 9. Explosives, firearms, equipments, and projectiles | 38. Prints and publications |
| 10. Fertilizers | 39. Clothing |
| 11. Inks and inking materials | 40. Fancy goods, furnishings & notions |
| 12. Construction materials | 41. Canes, parasols, and umbrellas |
| 13. Hardware and plumbing and steam-fitting supplies | 42. Knitted, netted and textile fabrics and substitutes therefor |
| 14. Metals and metal castings and forgings | 43. Thread and yarn |
| 15. Oils and greases | 44. Dental, medical, and surgical appliances |
| 16. Paints and painters' materials | 45. Soft drinks and carbonated waters |
| 17. Tobacco products | 46. Foods and ingredients of foods |
| 18. Medicines and pharmaceutical preparations | 47. Wines |
| 19. Vehicles | 48. Malt beverages and liquors |
| 20. Linoleum and oiled cloth | 49. Distilled alcoholic liquors |
| 21. Electrical apparatus, machines, and supplies | 50. Merchandise not otherwise classified |
| 22. Games, toys, and sporting goods | 51. Cosmetics and toilet preparations |
| 23. Cutlery, machinery, and tools and parts thereof | 52. Detergents and soaps |
| 24. Laundry appliances and machines | |
| 25. Locks and safes | |
| 26. Measuring and scientific appliances | |
| 27. Horological instruments | |
| 28. Jewelry and precious-metal ware | |
| 29. Brooms, brushes, and dusters | |

Services

- | |
|----------------------------------|
| 100. Miscellaneous |
| 101. Advertising and business |
| 102. Insurance and financial |
| 103. Construction and repair |
| 104. Communications |
| 105. Transportation and storage |
| 106. Material treatment |
| 107. Education and entertainment |

TRADEMARK DESIGN INFORMATION

REGISTRATION NUMBER: 85 -232816 REGISTRANT: THE MATTRESS STORE, INC.

DATE REGISTERED: 12-16-85 P. O. Box 186

CLASS CODE: 032 ; DESC.: Wheatland, WY 82201

Furniture and Upholstry

DESIGN CATEGORY:

MAJOR: Geometric--Many-sided

X-REF: _____

DESIGN DESCRIPTION: THE MATTRESS STORE, INC-REGISTRANT (Design only
of mathematical plus sign)

Place Facsimile below:

