

No. 5202

APPLICATION FOR
REGISTRATION OF
TRADE-MARK

"KEYVERTISING"

STATE OF WYOMING,
Office of the Secretary

ss.

This instrument was filed on the

3rd day of August

A.D., 1964 at 9:30 o'clock a.m.

and is recorded in Book

Records of Trade-Marks, page

By JOHN G. HANES
Deputy.

Renewal Sent 3-12-74

Cancelled 9-5-74



APPLICATION FOR REGISTRATION OF TRADE-MARK

TO THE SECRETARY OF THE STATE OF WYOMING:

The undersigned, Keyvertising, Incorporated
being the owner of a trade-mark adopted and used, and now being used, and desiring to file the same for record
in the office of the Secretary of the State of Wyoming, does hereby certify:

1. The name of the corporation so filing is Keyvertising, Incorporated
organized under the laws of the State of Maryland
2. The place of business of said corporation is in 353 Equitable Building
Baltimore, Maryland 21202
3. The class of merchandise for which said trade-mark has been and/or is intended to be used is:
Keys in the advertising media
4. The trade-mark consists of the word (or words) Keyvertising
the exclusive right to the use of which the applicant claims by priority of adoption and employment.

THE KEY MEDIA: HOTEL KEYS, MOTEL KEYS, CLUB KEYS, RESORT KEYS, RENTAL & LEASE AUTOMOBILE & TRUCK KEYS, TAXICAB KEYS, HACK KEYS, BUS KEYS, STAGE KEYS AND KEYS OF OTHER VEHICLES, SAFE DEPOSIT BOX KEYS OF BANKS, BUILDING ASSOCIATIONS & OTHER FINANCIAL INSTITUTIONS, SHIP CABIN & STATEROOM KEYS, LOCKER KEYS, DISPENSING MACHINE KEYS, APARTMENT & OFFICE BUILDING KEYS, PUBLIC LOCKER KEYS IN RAILROAD STATIONS, BUS STATIONS, AIRPORTS, MARINE TERMINALS AND PUBLIC BAGGAGE LOCKER KEYS.

KEYVERTISING INCORPORATED

353 EQUITABLE BUILDING • BALTIMORE, MARYLAND 21202

5. The trade-mark has been in continuous use by applicant since:

October 1, 1959

Keyvertising Incorporated
By Sidney Weiman
Secretary
(Title)

Dated _____

STATE OF Maryland }
COUNTY OF Baltimore } ss.

Personally appeared before me, this 1st day of AUGUST, 1964

SIDNEY WEIMAN, who being by me duly sworn according to law,

doth depose and say that the statements contained in the foregoing instrument are true; that KEYVERTISING

INCORPORATION, the corporation so filing such trade-mark has the right
to use the same and that no other person or persons, firm or corporation or association has the right to such use,
and that the facsimiles filed herewith are true and correct.

Sworn to and subscribed before me the day and year aforesaid.

(Notarial Seal)

Edward L. Coleman
Notary Public

My Commission Expires MAY, 1965

Fees: For registration, \$5.00: For certificate of registration (required by law) \$5.00. Total Fee: \$10.00.

